

**VTV Selects MEASAT for Commercial DTH Platform**

**Kuala Lumpur, 18 November 2004:** The owner and operator of the MEASAT satellite network, a unit of MEASAT Global Berhad [BLOOM: MGB MK], announced today that Vietnam Television ("VTV") has selected MEASAT to support the launch of its commercial DTH service.

"We have supported VTV over the last seven years with reliable high quality satellite services, including Ku-band capacity for a trial DTH service, and are honoured to have been selected as the satellite provider for VTV's commercial DTH service." said Yau Chyong Lim, Director, Sales South East Asia, MEASAT.

The VTV DTH service, which was launched earlier this month, offers 16 domestic and international channels and provide service across the territory of Vietnam, including outlying islands.

"We wish VTV every success in the launch of their commercial DTH platform and look forward to continuing to support one of region's leading national broadcasters" concluded Mr. Yau.

**About MEASAT**

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, telecommunications providers and DTH operators.

Operating a two satellite network, MEASAT today serves customers in East and South East Asia, IndoChina, South Asia and Australia. The launch of MEASAT-3 in mid 2005 will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach 70% of the world's population through a single high powered C-band beam. Co-located with MEASAT-1 at 91.5°E, MEASAT-3 will be able to provide customers with network redundancy for both C and Ku-band services.

With a new KL Teleport, opening in November 2004, MEASAT also offers a range of services to the region's broadcasting and telecommunications companies.

For more information, please visit our website [www.measat.com](http://www.measat.com).