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PRESS RELEASE

NEW APPOINTMENTS

Kuala Lumpur, 8 July 2022 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) is pleased to announce the following appointments:

Ganendra Selvaraj: Chief Commercial Officer



Ganendra first joined MEASAT in 2004 and holds a Bachelor of Science in Aerospace Engineering from the University of Kansas. With close to 20 years of experience in the Telecommunications industry, Ganendra has performed a broad spectrum of technical and commercial roles within MEASAT leading up to this appointment.

In his new role, Ganendra will oversee MEASAT’s Sales, Customer Engineering, Business Development and Corporate Communications functions. As a member of the MEASAT’s Executive Committee, he will focus on building the MEASAT customer base and expanding its commercial activities in support of the MEASAT Group’s long-term strategy.

Jeevan Rao: Associate Vice President - Network Engineering & Operations



Jeevan has been with MEASAT since 2008 and holds a Bachelor of Engineering in Electrical Engineering (Mechatronics) from University Technology Malaysia and Master of Science in Communications & Network Engineering from University Putra Malaysia.

With close to 25 years of experience in satellite communications, broadcast and telecommunications industry, he brings experience in both space and ground segments; video broadcasting and DTH; VSAT and cellular backhaul networks.

In his new role, Jeevan will oversee MEASAT’s Service Delivery, Network Management Centre, Remote Site Support, System Development and Information Technology departments.

About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators, with a footprint covering 130 countries representing 80% of the world's population across Asia, Africa, Europe and Australia.

Through the 91.5°E prime video hotslot, MEASAT-3a, MEASAT-3b and the newly launched MEASAT-3d; MEASAT enables broadcasters and DTH operators to distribute UHD, HD and SD channels with unrivalled in-orbit satellite redundancy for the region.

MEASAT is also recognized as the key Rural Broadband Service Provider in Malaysia, through its CONNECTme NOW satellite broadband service – a high-speed WiFi Hotspot service best suited for public use in the underserved or unserved areas in Malaysia. CONNECTme NOW enables users to access the Internet by purchasing competitively priced Prepaid Access Codes (PAC) in small packages that meet their needs, improving affordability without long contracts and high upfront fees.

With the addition of MEASAT-3d, MEASAT will be able to support high-speed broadband with up to 100 Mbps in areas with limited or no terrestrial network coverage throughout Malaysia; effectively narrowing the digital divide in Malaysia for rural consumers.

For more information, please visit www.measat.com / connectmenow.my/

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