



## **MEASAT NAMED REGIONAL SATELLITE OPERATOR OF THE YEAR 2008**

**Kuala Lumpur, 11 September 2008** - MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") announced today it had been awarded "Regional Satellite Operator of the Year" in the Excellence in Satellite Management Awards at 12<sup>th</sup> World Summit for Satellite Financing in Paris, France.

The award, which was decided by a panel of judges from EuroConsult, Satellite News and Satellite Finance, is awarded annually based on an assessment of the achievements and results of the world's regional satellite operators.

"MEASAT has invested significantly over the last five years to build a strong Asia-Pacific satellite presence" said Paul Brown-Kenyon, Chief-Operating-Officer, MEASAT. "We are delighted that the hard work and efforts of our staff, and the ongoing support of our partners and customers, has been recognized in this award."

### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. With the recent commissioning of AFRICASAT-1, the MEASAT fleet is able to provide satellite capacity over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia. The fleet will be further enhanced with the launch of MEASAT-3a, providing additional capacity and in-orbit redundancy at the Company's key 91.5E orbital video slot.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.

For more information, please visit the Company's website at [www.measat.com](http://www.measat.com)