



**STARLINK**

**PRESS RELEASE**

**MEASAT to Distribute Starlink Services**

*Official Authorised Reseller status will enable MEASAT to expand product options for customers and SpaceX to tap on MEASAT's well established 24x7 technical on-ground network.*

**Kuala Lumpur, 11 January 2024** – MEASAT Global Berhad (“**MEASAT**”) – Malaysia’s premier satellite solutions provider has officially signed with Space Exploration Technologies Corp. (SpaceX) to become the Official Authorised Reseller for Starlink Hardware and Services in the markets that MEASAT serves. The agreement was formalised in December 2023.

The Official Authorised Reseller status enables MEASAT to solidify its position as a one-stop provider for customers in pursuit of the most suitable satellite services and solutions that address their needs. Meanwhile, Starlink will be able to benefit from MEASAT’s established market presence and strong on-ground customer service and technical support, including a 24x7 helpdesk operated by in-country personnel and onsite support and maintenance. MEASAT’s customers have long benefited from end-to-end inclusive packages for last mile logistics and installation services, as well as repair and maintenance, which will now extend to Starlink products offered by MEASAT.

“MEASAT is delighted to work with Starlink as the Official Authorised Reseller in our markets. As the leading Malaysian satellite solutions provider, we have always been open to working with other entities to deliver the benefits of satellite technology to our customers which include government agencies, commercial enterprises and rural residents via a diverse portfolio of solutions to meet evolving needs. For example, by infusing Starlink’s capabilities into MEASAT’s CONNECTme NOW satellite broadband service, we are able to further enhance high-speed Internet services for the last 3% of Malaysians lacking terrestrial connections. In addition, our capacity to offer fit-for-purpose, high-availability services for MEASAT’s client base in the Oil & Gas, Maritime and Enterprise sectors will be expanded,” said Ganendra Selvaraj, Chief Commercial Officer, MEASAT.

“Our new status as an Official Authorised Reseller for Starlink marks a milestone in our ongoing growth journey, being the first non-geostationary orbit (“**NGSO**”) satellite products offered through our on-ground network, as we continue exploring other potential NGSO solutions for our suite of services,” he elaborated.

Stay updated on the latest news from MEASAT on their Facebook page <https://www.facebook.com/MeasatGlobalBerhad> or website <http://www.measat.com/>.

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### **About SpaceX/Starlink**

Starlink delivers high-speed, low-latency broadband internet capable of supporting streaming, online gaming, video calls and more to users all over the world. Starlink is engineered and operated by SpaceX. As the world's leading provider of launch services, SpaceX is leveraging its deep experience with both spacecraft and on-orbit operations to deploy and operate the world's most advanced broadband internet system.

### **About MEASAT**

MEASAT is a premium satellite communications services provider in the Asia-Pacific region. Our MEASAT-3a, MEASAT-3b and MEASAT-3d satellites at the prime 91.5°E hotspot facilitate the distribution of Direct-To-Home TV channels to over 20 million viewers across the region.

As Malaysia's leading satellite solutions provider, we offer a wide range of customised services. From cellular backhaul and corporate networks to high-speed broadband internet, we cater to the needs of diverse clients, including government, telecommunications companies, maritime and oil & gas industries, enterprises and small and medium-sized businesses. Additionally, we serve as an authorised reseller of Starlink services, further expanding our reach and capabilities.

MEASAT takes pride in being Malaysia's primary Rural Broadband Service Provider. Through our CONNECTme service, we deliver high-speed broadband internet to over 500,000 Malaysians in remote areas, bridging the digital divide and opening up a world of opportunities for education, healthcare and economic development.

Our commitment to excellence has been recognised internationally. MEASAT has been honoured thrice, most recently in 2023, with the prestigious Regional Satcom Operator of the Year Award by Euroconsult Group based in Paris, a testament to our leadership in the satellite-enabled communications space.

For more information, please visit [www.measat.com](http://www.measat.com) / [connectmenow.my/](http://connectmenow.my/)

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