



## PRESS RELEASE

### **MEASAT signs multiyear Managed Bandwidth Services contract with Reach Ten** *Reach Ten now largest enterprise satellite service provider in Malaysia*

**Kuala Lumpur, 8 September 2022** – MEASAT Global Berhad (“MEASAT”) – Malaysia’s premier satellite operator, has signed a multiyear contract with Reach Ten Communication Sdn Bhd (“Reach Ten”) for Managed Bandwidth Services, supported by the high throughput satellite (“HTS”) payload on MEASAT-3d (“M3d”).

With this contract, Reach Ten will become the largest enterprise satellite service provider in Malaysia in terms of capacity provisioned, serving both the private and government sectors across Malaysia. To date, Reach Ten has expanded their customer base exponentially supported by the country’s most advanced satellite gateway infrastructure located in Kuching, Sarawak and Cyberjaya, Selangor providing broadband satellite services to more than 1,000 communities and villages throughout Malaysia. In Samajaya, Kuching the nine-metre (9m) antenna at the teleport enables access to approximately 13Gbps of satellite capacity on M3d.

“At MEASAT, we are pleased to strengthen and expand our partnership with Reach Ten following the successful launch of M3d, our most advanced satellite carrying the largest amount of broadband capacity for Malaysia from a single satellite. This contract is a testament to MEASAT’s mission to deliver cost-effective high-speed broadband to areas in the country without any terrestrial network, with speeds of up to 100Mbps, from our 91.5°E hot slot. This will help meet the nation’s aspiration for 100% internet coverage across Malaysia by 2025 and narrow the digital gap between Malaysians in rural and urban areas through initiatives like the national Jalinan Digital Negara (“JENDELA”) plan and the Sarawak Government’s SALURAN and SMART initiatives,” said Ganendra Selvaraj, Chief Commercial Officer, MEASAT.

Leo Chin, Chief Executive Officer, Reach Ten added, “Having worked with MEASAT over many years, Reach Ten is happy to be one of MEASAT’s anchor customers on the new M3d satellite. With this latest collaboration with MEASAT, we have greater capacity to support ongoing projects like SALURAN and SMART in Sarawak, as well as new high bandwidth applications such as community broadband projects, the Internet of Things (“IoT”), cellular backhaul, telemedicine and online learning applications, particularly within Sarawak.”

Stay updated on the latest news from MEASAT on their Facebook page <https://www.facebook.com/MeasatGlobalBerhad> or website <http://www.measat.com/>.

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### **About Reach Ten**

Reach Ten is licensed under the Communications and Multimedia Act 1998 as a Network Facilities Provider, Network Service Provider and Application Service Provider to offer a full suite of connectivity solutions that include VSAT Services, Fixed Link Services and Managed Facility Services & Solutions for Telcos, Corporate, SME and Enterprises in Malaysia.

Reach Ten is a tier-one VSAT provider from Sarawak and has been serving the private and government sectors for the last several years. Reach Ten has established a wide network of service centres throughout Sarawak, and also in Sabah and Peninsula Malaysia. Reach Ten has built one of the most advanced Satellite Hub & Teleport at Kuching, Sarawak. The Network Operation Centre (“NOC”) located at Samajaya, Kuching is providing 24/7 supporting services to clients throughout Malaysia. Reach Ten also has several Satellite hubs located at Cyberjaya Selangor. For more information, please visit [www.reach10.com](http://www.reach10.com)

### **About MEASAT**

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (“DTH”) platforms and telecom operators, with a footprint covering 130 countries representing 80% of the world’s population across Asia, Africa, Europe and Australia.

MEASAT is recognised as the key Rural Broadband Service Provider in Malaysia, through its CONNECTme NOW satellite broadband service – a high-speed WiFi Hotspot service best suited for public use in the underserved or unserved areas in Malaysia. CONNECTme NOW enables users to access the internet by purchasing competitively priced Prepaid Access Codes (“PAC”) in small packages that meet their needs, improving affordability by removing long contracts and high upfront fees.

For more information, please visit [www.measat.com](http://www.measat.com) / [connectmenow.my/](http://connectmenow.my/)

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