



SOLAR RENEWS AGREEMENT ON MEASAT-3/3a

Kuala Lumpur, 26 September 2011 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today a long term agreement had been signed with Solar Entertainment Corporation (“Solar”) for renewal of capacity on the MEASAT-3/3a satellites. This agreement further extends Solar’s services with additional capacity on MEASAT-3 for two (2) new channels.

“MEASAT is delighted that Solar is renewing its lease for capacity on the MEASAT-3/3a satellites,” said Yau Chyong Lim, Senior Director, Sales and Marketing, MEASAT. “We are proud to be able to continue to support the growth of Solar’s business.”

Solar has been a core customer on MEASAT’s fleet of satellites since 2004 when it used MEASAT-1 to distribute four (4) standard definition (“SD”) channels. The number channels has now increased to ten (10) SD channels and one (1) high definition (“HD”) channel, all distributed via the MEASAT-3/3a satellites.

MEASAT distributes a variety of SD and HD channels via its MEASAT-3/3a video neighbourhood at 91.5°E, including news, general entertainment, sports and factual programming. The 91.5°E slot will be further strengthened with the MEASAT-3b satellite. MEASAT-3b is planned to be launched end 2013.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia’s premium DTH and premium video distribution neighborhood. The MEASAT fleet will be further strengthened over the next two years with the addition of AFRICASAT-1a at 46°E in Q4 2012 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com.

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