



MEASAT-3a ARRIVES FOR LAUNCH AT BAIKONUR COSMODROME

Kuala Lumpur, July 23, 2008 – MEASAT Satellite Systems Sdn. Bhd. ("MEASAT"), a fully owned subsidiary of MEASAT Global Bhd. (MEASAT 3875), announced today that its newest satellite, MEASAT-3a, had arrived at the historic Baikonur Cosmodrome in Kazakhstan to be readied for launch late next month.

MEASAT's fourth satellite, which is set for lift-off on August 21, was delivered to the launch site by its maker Orbital Science Corporation from their facility in Dulles, Virginia. MEASAT-3a will be launched into orbit onboard a LandLaunch Zenit-3SLB launch vehicle.

Working in tandem with MEASAT-3, MEASAT-3a will increase by some 50% the capacity available at the key 91.5E orbital location. With 12 high-powered C-band and 12 high-powered Ku-Band transponders the satellite will allow for a continued expansion of MEASAT's Direct to Home ("DTH"), Broadcasting and Telecommunications business.

"The launch of MEASAT-3a will be another key milestone in the expansion of MEASAT's business," said Paul Brown-Kenyon, Chief Operating Officer, MEASAT. "Complementing the MEASAT-3 satellite, which was launched in December 2006, the new satellite will allow us to continue to support the growth of our customers in rapidly growing segments in Malaysia and across the Asia Pacific region."

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. With the recent commissioning of AFRICASAT-1, the MEASAT fleet is able to provide satellite capacity over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia. The fleet will be further enhanced in 2008 with the launch of MEASAT-3a, providing additional capacity and in-orbit redundancy at the Company's key 91.5E orbital video slot.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.

For more information, please visit www.measat.com.

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