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Breaking News

MEASAT APPOINTS NEW MANAGER, CORPORATE COMMUNICATIONS

Kuala Lumpur, 28 June 2010 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the appointment of Tan Shyue Wern as Manager, Corporate Communications. In this role, Shyue Wern will manage the Corporate Communications Department in MEASAT.

Prior to joining MEASAT, Shyue Wern was a Senior Brand Consultant with Temporal Brand Consulting, developing strategies for corporate and product brands. At Temporal Brand Consulting, he consulted for local and international organizations in Malaysia, Singapore, China and Dubai in the area of brand communications and brand management.



About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the state of art MEASAT-3a satellite located at the Company’s key orbital slot at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit www.measat.com.