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MEASAT APPOINTS NEW DIRECTOR, OCCASIONAL USE AND BROADCAST SERVICES

KUALA LUMPUR, 7 Dec 2009 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the appointment of Janice Boo as Director, Occasional Use and Broadcast Services.

Prior to joining MEASAT, Janice held senior sales positions at Total Sports Asia Limited (“TSAL”) including most recently Sales Director of the Media Department.

At TSAL she was responsible for the sales and marketing of the broadcast rights of various sports properties in Malaysia, Singapore, Hong Kong and Taiwan.



About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the newly launched MEASAT-3a satellite located at the Company’s key orbital slot at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit www.measat.com.