

FOX FAMILY MOVIES HD EXPANDS MEASAT HD SERVICE

Kuala Lumpur, 26 May 2011 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today that an agreement had been signed with FOX International Channels (“FIC”) to distribute Fox Family Movies (“FFM”) HD via the MEASAT-3/3a HD video distribution platform for viewers across Asia.

FFM HD is Asia’s only locally-dubbed movie channel to deliver a broad spectrum of wholesome and family-oriented movies as a unique offering for viewers of all ages in today’s television marketplace. The channel features movies from all major film studios such as Fox, Disney (Pixar, Marvel, Dreamworks and Touchstone), MGM, Warner, Paramount as well as Sony. FFM HD will be distributed alongside the popular Nat Geo Wild HD and National Geographic HD in the FIC’s network on MEASAT’s HD video neighbourhood.

This agreement further strengthens MEASAT’s and FIC’s HD leadership across Asia, enhancing the portfolio of HD channels across a wide array of genres resulting in the growth of HD viewership in the region. Currently FIC has 15 HD channels across multiple genres that combined reach more than 5 million cumulative homes in the regions*.

“We are delighted to be working with FIC on adding another HD channel on our platform,” said Jarod Lopez, Director of Sales, Broadcast Services, MEASAT. “FFM HD is an exciting addition to our bouquet of HD channels which now delivers 18 channels across the Asia and Middle East region.”

“We are pleased to partner with MEASAT to provide more viewers across Asia with quality HD content,” added Joon Lee, Senior Vice President, Content and Communication, FIC. “Viewers in the region will be able to enjoy family-oriented movies with local language dubbing. The agreement with MEASAT enhances our HD offerings in Asia and demonstrates our leadership in the HD space.”

The MEASAT-3 and MEASAT-3a satellites are located at the orbital slot of 91.5°E – the premium location for quality content distribution to the region. MEASAT hosts a variety of HD channels via its video neighbourhood, including channels providing general entertainment, sports and factual programming.

FFM HD will be featured with a host of other HD channels at MEASAT’s booth exhibiting at the 22nd International Communications and Information Technology Exhibition and Conference 2011 (CommunicAsia 2011). Visit MEASAT’s booth at 1T3-01, Hall C, from 21 – 24 June 2011.

** Source: FOSM Internal Distribution Q4 2010*

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia. With the state of art MEASAT-3a satellite located at the Company's key orbital slot at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit www.measat.com.

About FOX International Channels

FOX International Channels (FIC) is News Corporation's international multi-media business. We develop, produce and distribute 183 wholly- and majority-owned television channels in all markets across Latin America, Europe, Asia and Africa, in 35 languages. These networks and their related mobile, non-linear and high-definition extensions, reach over 1 billion cumulative subscribing households worldwide. We also operate four TV production houses, and a global online advertising unit - .FOX (pronounced "dot-fox") specialized in online video and display.

In Asia, FIC entertain consumers through 26 iconic channel brands across a broad spectrum of genres – from Factual Entertainment, Chinese Entertainment, US Entertainment and Hollywood Movies, to Indian Entertainment, News, Music and Kids Content – that are also made available in High-Definition channels and On-Demand service. With 300 employees from 16 offices operating throughout Asia, global content is adapted into 10 Asian languages across 75 channel feeds to cater to the needs of 550 million+ homes in this diverse region.

For more information, please visit <http://www.foxinternationalchannels.com>

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