



Breaking News

SOLAR BOOSTS PLATFORM WITH THREE NEW CHANNELS WITH MEASAT

Kuala Lumpur, 26 November 2010 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today that Solar Entertainment Corporation (“Solar”) has expanded its platform with three new channels; NBA Premium HD, DIVA Universal and NBC Universal. The new channels are distributed through the MCPC network in the Philippines via the MEASAT-3 and MEASAT-3a satellites.

Solar is a Philippine-based media company with cable channels, Free-TV Channels (Solar TV/RPN, ETC/SBN and 2nd Avenue/RJTV) and also in the film distribution business. The film distribution unit is the local affiliate for United International Pictures.

“A customer since 2004, we are proud to have been able to support Solar’s expansion over the last 6 years,” said Yau Chyong Lim, Senior Director, Sales and Marketing, MEASAT.

NBA Premium HD is a television specialty channel in High Definition that is dedicated to showcasing the sport of basketball in the United States. Both DIVA and NBC Universal are owned by NBC Universal Global Networks. DIVA and NBC are television channels specializing in movies and television series in the thriller, drama, comedy, crime and investigation genre.

“We look forward to continuing our support of Solar as they expand their services,” added Yau.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. Operating four communications satellites, the MEASAT fleet is able to provide satellite capacity to over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. With the newly launched MEASAT-3a satellite located at the Company’s key orbital slot at 91.5°E, the MEASAT fleet has a total of 100 transponders across four satellites.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, co-location, uplinking and IP termination services.

For more information, please visit www.measat.com.

Contact:
Chan Ming Yang
MEASAT
+60 (3) 8213 2154
mingyang@measat.com