



Contact:
Joanna Ng
MEASAT
+60 (3) 8213 2151
joannang@measat.com

MEASAT-3 TO PROVIDE KU-BAND SERVICES TO INDIAN DTH COMPANY

Kuala Lumpur, 1 November 2007 - MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") and ANTRIX Corporation Limited ("Antrix"), the commercial arm of the Indian Space Research Organization ("ISRO"), announced today the signing of an agreement for the leasing of Ku-Band capacity on the MEASAT-3 satellite.

Under the agreement, Antrix will lease eight Ku-band transponders on MEASAT-3, with an option to increase the number subsequently. The transponders will be used by Antrix to support the launch and development of a commercial new Direct-to-Home (DTH) TV platform in India.

"Taking into account the increasing demand for transponders in India, ISRO has strived to provide additional capacity both through INSAT satellites and through other satellites. Thirty-six transponders have been added in the last eight months through INSAT-4B and INSAT-4CR. In order to fill the gap in the demand, ISRO has also been adding transponders to the INSAT system by leasing capacity from other regional partners from time to time," said K.R. Sridhara Murthy, Executive Director, Antrix.

"We have been working with Antrix over a number of years and are delighted to extend this cooperation supporting Antrix with the provision of capacity on the MEASAT-3 satellite for the development of the Indian DTH market." said Paul Brown-Kenyon, COO, MEASAT. "We look forward to future cooperation with ISRO and Antrix."

About ANTRIX

Antrix Corporation is the premier space marketing company of India, offering state of the art products and services developed by the Indian Space Research Organisation (ISRO) across the global market. In this role, Antrix markets satellite capacity from India's INSAT fleet of satellites which represents one of the largest domestic communications satellite systems in the region; and, image data and services from Indian Remote Sensing Satellite constellation, which is supported by a network of twenty international ground stations. In addition to satellite services, Antrix also offers cost effective commercial communications spacecraft based on the INSAT and GSAT platforms developed by ISRO; and launch services using the GSLV and PSLV launch vehicle. For more information, please visit www.antrix.org

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH platforms and telecom operators. The MEASAT satellite fleet today provides satellite capacity over 100 countries representing more than 70% of the world's population across Asia, Middle East and Eastern Africa. The fleet will be further enhanced in 2008 with the launch of the MEASAT-1R satellite. Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners MEASAT provides a complete range of broadcast services including video playout, up-linking, and video turnaround to and from the key European and North American markets. For more information, please visit www.measat.com