



Measat 3D platform

The spread of 3D in the region seems to be gaining momentum, with service providers such as Malaysia-based Measat Satellite Systems now offering its own 3D TV distribution platform in the region.

Broadcasters who are planning to offer 3D content can avail of Measat's platform, which uses either the company's Measat-3 or Measat 3a satellites.

To check out Measat's 3D platform offerings, look for director of sales Jarod Luis Lopez at booth 6E2-07.