



## **NAT GEO MUSIC JOINS MEASAT'S HD VIDEO NEIGHBOURHOOD**

**Kuala Lumpur, 3 December 2012** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with FOX International Channels (“FIC”) for the distribution of Nat Geo Music HD via the MEASAT-3a satellite. The channel joins MEASAT’s HD video neighbourhood at 91.5°E for viewers across the Asian region.

Nat Geo Music is the premier destination for people who are passionate about music and world cultures. It features seasoned artists and emerging talents in the music scene to provide viewers with an authentic sound that is rich in diversity. Nat Geo Music is available in Europe, Latin America and Asia.

“We are pleased to collaborate with FIC to distribute Nat Geo Music HD, a premium high definition channel to audience across Asia,” said Jarod Lopez, Senior Director, Sales and Marketing, MEASAT. “The addition of Nat Geo Music enhances the line up of high quality HD channels on our key video slot at 91.5°E.”

The MEASAT-3/3a satellites at 91.5°E support the expansion of MEASAT’s HD video neighbourhood which now features 37 channels, leading the HD channels distribution in Asia. The video neighbourhood features a variety of news, general entertainment, sports and factual programming.

## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighbourhood, MEASAT-2 at 148.0°E, MEASAT-5 at 119.5°E and AFRICASAT-1 at 46.0°E. The MEASAT fleet will be further strengthened with the addition of AFRICASAT-1a at 46°E in Q1 2013 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).

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