

BELGIUM SATELLITE SERVICES: FIRST ON AFRICASAT-1a

Kuala Lumpur, 24 February 2012 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today a partnership agreement with Belgium Satellite Services s.a (“BSS”) for satellite capacity on the soon-to-be launched AFRICASAT-1a satellite. Under the terms of the agreement, BSS has secured C-Band capacity on AFRICASAT-1a with coverage across Africa, the Middle East and southern Europe.

BSS provides tailor-made, high-quality satellite networking solutions including hosting and hub services, IP over satellite, and TV and broadcasting solutions. Its teleport infrastructure in Belgium accommodates an array of Class A antennas and remote hubs.

“With our recent initiatives in Africa, we are increasing our international footprint with a significant presence in Africa and The Middle East,” said Nitin Dhawan, CEO, BSS. “We consider our new relationship with MEASAT as a two-fold strategy to provide our customers improved access to the dynamic satellite services markets in Africa and The Middle East and serve as one of their teleport arms in Europe to target this market.”

“MEASAT is delighted to have BSS as a strategic partner on AFRICASAT-1a,” said Jarod Lopez, Senior Director, Sales & Marketing, MEASAT. “We look forward to the successful launch of AFRICASAT-1a and the continued expansion of our presence across the African, Middle Eastern and European regions.”

The AFRICASAT-1a satellite will be launched in the fourth quarter of 2012. To be located at the 46.0°E orbital slot, the satellite will replace AFRICASAT-1 which has been providing coverage to the region since 2007.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighborhood. The MEASAT fleet will be further strengthened with the addition of AFRICASAT-1a at 46°E in Q4 2012 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include high definition, 3D and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com

About Belgium Satellite Services s.a.

Belgium Satellite Services s.a. (BSS) is a leading player in the worldwide satellite services market, providing tailor-made, high-quality satellite networking solutions including hub and hosting services, IP over satellite, voice termination and TV and broadcast solutions. BSS was formed following the acquisition of Belgacom's satellite services division in 2007 by a leading Silicon Valley funded Telecom and IT transnational Equity company headquartered in India. With two teleport sites and state-of-the-art facilities in Belgium and excellent fiber connectivity between the teleport and the globe, BSS is committed to providing international broadcasters, Internet Service Providers and corporate customers with advanced satellite services at a competitive price. More details at www.bssteleport.com

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