



Telered Partners with MEASAT to Provide New Video Distribution Services

Kuala Lumpur, 23 January 2014: MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") and Telered Technologies & Services Corp ("Telered") announced today an agreement for capacity on the MEASAT-3a satellite.

Under the terms of the agreement, Telered will utilize MEASAT-3a for the distribution of the Viva TV and Pinoy Box Office (PBO) channels across the Philippines. The agreement also contains an option for additional capacity to support Telered's planned future expansion of video distribution services in the Philippines market.

"Telered is excited to embark upon the next stage of its growth plans," said Redentor Laset, President, Telered. "With this capacity, we will be able to serve local and regional programmers for their local distribution requirements."

"Our decision to enter into partnership with MEASAT was also on account of their ability to provide a flexible working approach customized to our requirement," he added.

"MEASAT is pleased to support Telered's plans to provide new distribution channels and playout services to the Philippines market," said Raj Malik, Senior Vice President – Sales & Marketing, MEASAT. "We look forward to continue supporting Telered's expansion plans and carry exciting new content to audiences across the Philippines."

About Telered Technologies & Services Corp.

Telered Technologies & Services Corp. is a private Filipino corporation and a leading provider of turnkey solutions required to deliver new digital television services over satellite and terrestrial networks.

From its founding in year 2000, Telered has been meeting the Philippine industry's needs for broadcast and telecommunications demands and has already established itself as a leader in its field of endeavor. They take pride in counting among their very satisfied customers such institutions as ABS-CBN Corporation, Solar Entertainment, GMA Network, Cignal TV, ACCION, TV5 and Solar TV.

With the completion of its new teleport facility, they have been able to serve local and international programmers for local distribution.

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About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet at 91.5°E will be further strengthened with the addition of MEASAT-3b in H1 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com.

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