



**MEASAT Satellite Systems Sdn. Bhd.**

(247846-X)

MEASAT Teleport & Broadcast Centre  
63000 Cyberjaya Selangor

Tel : +60 3 8213 2188

Fax : +60 3 8213 2233

[www.measat.com](http://www.measat.com)

## **PRESS RELEASE**

### **MEASAT PROMOTES ALEX TAN TO SENIOR SALES DIRECTOR**

**Kuala Lumpur, 16 June 2014** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the promotion of Alex Tan from Sales Director to Senior Sales Director – Telecoms & VAS (Asia Pacific). In his new role, Alex will continue to lead the Asia-Pacific Telecoms sales team with focus on growing MEASAT’s business across the region.



Alex joined MEASAT in 2008. During his six (6) years with MEASAT, Alex has raised MEASAT’s profile building relationships with leading telecom operators, oil & gas service providers, Malaysian GLCs (Government-Linked Companies) and VSAT operators.

Alex has over 17 years of experience in the satellite and telecommunications industry. Prior to joining MEASAT, Alex served as Senior Regional Manager, Business Development with SpeedCast Limited, focusing on development of VSAT business within South East Asia, Indochina and Central Asia.

Alex holds a Bachelor of Engineering in Electronic Engineering, majoring in telecommunications. He graduated with Honours (2nd Class Upper) from University of South Australia, Australia.

###



**MEASAT Satellite Systems Sdn. Bhd.**

(247846-X)

MEASAT Teleport & Broadcast Centre  
63000 Cyberjaya Selangor

Tel : +60 3 8213 2188

Fax : +60 3 8213 2233

[www.measat.com](http://www.measat.com)

## **PRESS RELEASE**

### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia's premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in September 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video payout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

### **Contact**

Shawna Felicia / Ilham Bakti Adnan

MEASAT

+60 (3) 8213 2152 / +60 (3) 8213 2154

[shawna@measat.com](mailto:shawna@measat.com) / [ilham@measat.com](mailto:ilham@measat.com)