



## **MEASAT DELIVERS EURO 2012 FEED TO BRUNEI**

**Kuala Lumpur, 14 June 2012** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today a capacity deal with MEASAT Broadcast Network Systems (ASTRO) to carry the UEFA European Football Championship 2012 (“Euro 2012”) live for Brunei via the MEASAT-3 satellite. The Euro 2012 contribution service is provided to Radio Television Brunei (RTB) via MEASAT Teleport and Broadcast Centre throughout the whole tournament.

The Euro 2012 is the 14th edition of European Championship for national football teams organised by UEFA. The tournament is hosted by Poland and Ukraine between 8th June and 1st July 2012. It is the first time that either nation has hosted the tournament. The tournament features 16 nations from all across Europe.

"MEASAT is delighted to provide satellite capacity to distribute the Euro 2012 feed in the region," said Jarod Lopez, Senior Director, Sales and Marketing, MEASAT. "Euro 2012 joins other world-class sporting events on the MEASAT fleet of satellites."

MEASAT OU services can be booked via the online WebOUS system, allowing customers to book capacity at short notice. The service is available across the MEASAT fleet of satellites.

MEASAT will be showcasing its satellites services during the 23rd International Communications and Information Technology Exhibition and Conference (CommunicAsia 2012) from 19 – 22 June. For more information, please visit MEASAT’s booth at 1T3 – 01, Level 1, Hall C, Sands Expo and Convention Centre, Singapore.

## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighbourhood, MEASAT-2 at 148.0°E, MEASAT-5 at 119.0°E and AFRICASAT-1 at 46.0°E. The MEASAT fleet will be further strengthened with the addition of AFRICASAT-1a at 46°E in Q4 2012 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).

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