



Breaking News

RRSAT SIGNS CAPACITY FOR NEW MCPC PLATFORM ON AFRICASAT-1a

Kuala Lumpur, 13 November 2012 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today an agreement with RRsat America - Global Communications Network Inc. (“RRsat”) a subsidiary of RRsat Global Communications Network Ltd. (NASDAQ: RRSAT) for capacity on the soon to be launched AFRICASAT-1a satellite. Under the terms of the agreement, RRsat has secured C-band capacity for a new MCPC platform on AFRICASAT-1a for video distribution services across Africa and the Middle East.

RRsat is a leading provider of production, content management and end-to-end transmission services to more than 630 TV, radio and data channels using its integrated worldwide satellite, fiber and internet communications network. Through its six (6) teleports and over 20 partner teleports, RRsat provides uplink, downlink and turnaround services.

“MEASAT is pleased to support RRsat’s expansion plans in the African and Middle Eastern regions,” said Jarod Lopez, Senior Director, Sales and Marketing, MEASAT. “A key partner since 2008 with MCPC platforms on the MEASAT-3a satellite, we are proud to be able to continue supporting RRsat’s business growth in Africa.”

The AFRICASAT-1a satellite, with coverage over Africa, Europe, Middle East and South East Asia, is planned for launch early 2013 to the 46.0°E orbital slot. The satellite will replace AFRICASAT-1 which has been providing coverage to the regions since 2008.

MEASAT is showcasing the AFRICASAT-1a satellite services during the AfricaCom 2012 exhibition from 13 – 15 November. For more information, please visit AFRICASAT’s booth at C 15, Hall 2, Cape Town International Convention Centre, South Africa.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across a fleet of five communications satellites, MEASAT is able to provide satellite services to over 145 countries representing 80% of the world's population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state of art MEASAT-3/3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighbourhood, MEASAT-2 at 148.0°E, MEASAT-5 at 119.5°E and AFRICASAT-1 at 46.0°E. The MEASAT fleet will be further strengthened with the addition of AFRICASAT-1a at 46°E in Q1 2013 and MEASAT-3b at 91.5°E in Q4 2013.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit www.measat.com

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