

# MEASAT

## Breaking News

### MEASAT APPOINTS NEW SALES DIRECTOR – MIDDLE EAST AND NORTH AFRICA (MENA)

**Kuala Lumpur, 10 June 2013** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the appointment of Rajeev Nair as Director of Sales, Middle East and North Africa (MENA).

In this role, Rajeev is responsible to manage sales activities across the Middle East and North Africa.

Prior to joining MEASAT, Rajeev was Sales Director at Intelsat, where he was responsible for managing the Network Services business in South Asia.

Rajeev holds an MBA in Marketing from National Institute of Management Calcutta (India). He obtained his Bachelor of Engineering in Electronics & Telecom from Mumbai University (India) and completed an Executive Program in International Business from Indian Institute of Management Calcutta (India).



#### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across five (5) satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia’s premium DTH (direct-to-home) and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet at 91.5°E will be further strengthened with the addition of MEASAT-3b in Q1 2014 and MEASAT-3c in mid 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).

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