



MEASAT Satellite Systems Sdn. Bhd.

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PRESS RELEASE

MEASAT Appoints Vice President – Broadcast

Kuala Lumpur, 04 December 2014 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the re-appointment of Jarod Lopez as Vice President – Broadcast.

In this role, Jarod will be responsible for overseeing the sales and marketing efforts of MEASAT in the broadcast industry. His focus will be on growing MEASAT’s C-band broadcast business and maintaining MEASAT’s leadership in HD video distribution in the Asian region.



Jarod is re-joining MEASAT after a brief sabbatical. He originally joined MEASAT in 2006 and has worked in the Sales & Marketing and Engineering & Operations departments, developing extensive experience in these areas.

Jarod holds a B. Eng. degree from University of Northumbria, Newcastle, UK.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia’s premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3c at 91.5°E in 2016 and MEASAT-2a at 148.0°E in 2017.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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