



**MEASAT HIGHLIGHTS STATE-OF-THE-ART SATELLITE CAPABILITIES  
DURING MINISTER OF COMMUNICATION AND MULTIMEDIA OFFICIAL VISIT**

*High Speed Satellite Capability positions MEASAT  
as strategic partner to Government and Corporates*

**Kuala Lumpur, 4 February 2014** – Leading Asian satellite operator, MEASAT Global Berhad (“MEASAT”), showcased its state-of-the-art satellite system and its plans to further support the growth of the Malaysia’s ICT industry during an official visit by YB Dato’ Sri Ahmad Shabery Cheek, Minister of Communication and Multimedia Malaysia, to the MEASAT Teleport and Broadcast Centre (“MTBC”) in Cyberjaya.

The Minister’s visit was organised to understand the capabilities of MEASAT and how MEASAT can support the Malaysian Government in its objectives to efficiently improve the ICT infrastructure across Malaysia for the benefit of the *rakyat*.

“In today’s globalised economy, connectivity and communication infrastructures are key enablers of economic and social growth,” said YB Dato’ Sri Ahmad Shabery Cheek. “In order for Malaysia to achieve developed nation status, the Government has invested strategically in nation-wide ICT infrastructure to support the growth of our industries, services and *rakyat*. As an aspiring high income nation, broadband penetration in itself is not adequate. We need to facilitate high speed and stable connectivity,” he continued.

During the visit, MEASAT announced the upcoming launch of the company’s next satellite, MEASAT-3b. The satellite, with a total project cost of USD370million (approximately RM1.25billion), is planned to be launched from the European Spaceport in French Guinea in May 2014. When operational, the satellite will be used to expand video and data services across Malaysia, India, Indonesia and Australia.

“MEASAT is committed to being the satellite operator of choice for the Malaysian Information and Communication Technology Industries, while developing a Malaysian champion with a strong customer base across Asia, Australia and Africa,” said YABhg. Tun Dr. Hj. Mohammed Hanif bin Omar, Director, MEASAT Satellite Systems.

“Today we support a number of the Government’s broadband programmes through the MEASAT-5 satellite. This state of the art satellite provides 3Gbytes of satellite broadband capacity to Malaysia” YABhg. Tun Dr. Hj. Mohammed Hanif added

MEASAT-5 is used by telecommunications operators to support the Malaysian Government’s Universal Service Provision (USP) and National Broadband Initiatives (NBI) to increase broadband coverage across the nation. These include programmes such as:

- Community Broadband Centres (CBC)
- Community Broadband Library (CBL)
- Kampung Tanpa Wayar (KTW)

“I am impressed with MEASAT’s ongoing investment programme to advance Malaysia’s capabilities in the high-technology satellite sector,” added YB Dato’ Sri Ahmad Shabery Cheek. “As Malaysia’s only licensed commercial satellite operator, MEASAT has and will continue to play a vital role in supporting Malaysia’s ICT infrastructure for both commercial customers and government projects, such as expanding ICT network reach to remote communities.”

“To continue to support the Malaysian Government’s targets to expand the reach and performance of the satellite broadband system, MEASAT is currently finalizing plans for its next generation broadband satellite system. This system would be able to increase satellite broadband capacity by between 20 to 30 times,” concluded YABhg. Tun Dr. Hj. Mohammed Hanif

During the visit, the Minister also launched a book authored by Dr Ali R. Ebadi, MEASAT’s Senior Vice President, Space Systems Development. The book, titled “Communications Satellite Fundamentals – From Design to Launch and Operation,” was developed as part of MEASAT’s CSR program aimed at supporting the development of future technology leaders for the Malaysian and Global satellite industry. The book will be distributed to Malaysian universities.

Since the launch of MEASAT’s first satellite in 1996, the company has played an instrumental role in furthering satellite communications not just to Malaysia, but across 150 countries comprising of more than 80% of the world’s population. MEASAT has built a leading position in the Asian Direct-to-Home and HD Video Distribution segments through its key orbital slot of 91.5°E.

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## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E supporting Asia's premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b in May 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).

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