

# MEASAT

Breaking News

## MEASAT APPOINTS NEW VICE PRESIDENT – BROADCAST SALES

**Kuala Lumpur, 02 April 2013** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the appointment of Jarod Lopez as Vice President – Broadcast Sales.

In this role, Jarod leads all the broadcast distribution sales activities across the MEASAT and AFRICASAT fleet of satellites. Jarod is also supporting the expansion of the MEASAT business into the African region.

Prior to assuming this role, Jarod was MEASAT’s Senior Director of Sales and Marketing. Jarod has been with MEASAT since 2006 and holds a Bachelor of Engineering degree from University of Northumbria at Newcastle, UK.



### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, DTH platforms and telecom operators. With capacity across six (6) satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia’s premium DTH (direct-to-home) and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. The AFRICASAT fleet consists of AFRICASAT-1 and AFRICASAT-1a at 46.0°E, providing satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3b at 91.5°E in Q1 2014 and MEASAT-3c in Q2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services.

For more information, please visit [www.measat.com](http://www.measat.com).

### **Contact**

Tan Shyue Wern / Ilham Bakti Adnan

MEASAT

+60 (3) 8213 2152 / 2154

[tswtan@measat.com](mailto:tswtan@measat.com) / [ilham@measat.com](mailto:ilham@measat.com)