

## PRESS RELEASE

### MEASAT Appoints Santosh Desai as Sales Director – Africa

**Kuala Lumpur, 28 September 2015** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the appointment of Santosh Desai as Sales Director – Africa.



In his role, Santosh will be responsible for opening new markets in Africa, developing sales channels, and managing customer accounts.

Prior to joining MEASAT, Santosh was Head of Products for satellite communications, media & managed services for a global telecommunications company based in India.

Santosh holds a Bachelor Degree in Electronics & Telecommunications Engineering from Pune University, India and also completed an Executive Program in International Business Management from Indian Institute of Management, India. Santosh has more than 14 years' experience covering international projects, network operations, products, and sales in satellite and media.

Santosh can be reached at +971 56 874 6023 or [santosh@measat.com](mailto:santosh@measat.com).

#### About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-2a at 148.0°E in 2017.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include ultra high definition, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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