

PRESS RELEASE

MEASAT Appoints Alex Tan as Senior Sales Director – Broadcast Sales

Kuala Lumpur, 26 January 2015 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today that Alex Tan had been appointed as Senior Sales Director – Broadcast Sales. Alex is moving from his previous role as Senior Sales Director, Telecoms & VAS – Asia Pacific.

In his new role in Broadcast Sales, Alex will be working with MEASAT’s Vice President of Broadcast Sales to develop and drive sales strategies and programs in the broadcast segment.



Alex has 18 years of experience in the satellite and telecommunications industry and has been with MEASAT since 2008. He holds a Bachelor of Engineering in Electronic Engineering (Hons), majoring in telecommunications, from University of South Australia, Australia.

About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia’s premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3c at 91.5°E in 2016 and MEASAT-2a at 148.0°E in 2017.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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