



## **PRESS RELEASE**

### **Cobbett Hill Chooses MEASAT's AFRICASAT-1a for African VSAT coverage**

**Kuala Lumpur, 19 February 2015** – MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") announced today an agreement with Cobbett Hill Earth Station ("Cobbett Hill") for capacity on the AFRICASAT-1a satellite.

Under the terms of the agreement, Cobbett Hill will use the high-powered AFRICASAT-1a capacity to offer VSAT services to customers in Africa. The fast-growing company is currently ranked #4 on the World Teleport Association's Fast Twenty Teleport 2014 rankings. It looks to continue growing its business in Africa in 2015.

"Cobbett Hill will be able to expand its African business with AFRICASAT-1a," said Gavin Rose, Sales Director, Cobbett Hill. "The satellite's pan-African coverage and high throughput allows us to grow our presence and reduce cost."

"MEASAT is pleased that Cobbett Hill has dedicated teleport resources to AFRICASAT-1a in support of its growth in Africa," said Raj Malik, Senior Vice President – Sales & Marketing, MEASAT. "Cobbett Hill's decision affirms that AFRICASAT-1a is on track to be the preferred satellite for service providers looking to expand their business into Africa."

Cobbett Hill Earth station is the second UK teleport operator to offer services from AFRICASAT-1a. It joins a growing number of European teleport operators who are contracting capacity on the high-powered satellite.

### **About Cobbett Hill Earth Station**

Cobbett Hill Earth Station is an independent UK based teleport offering a complete range of satellite communication services for the Corporate, Maritime, Oil & Gas, Government and Military sectors.

Strategically located in Guildford (UK) just 30 Minutes from Central London, Cobbett Hill Earth Station offers Satellite Teleport services to a geographically diverse and multi-disciplined customer base.

The Teleport has been located in Guildford since 1996 and operates numerous antennas on geostationary satellites located from 65°E to 57°W, providing data, voice and broadcast services.

The Teleport is part of a 200 acre complex of antennas and industrial buildings. The site was an army barracks that was taken over by the RAF in the 1950's and became a radio and secure HF transmissions site. The demise of HF communications gave CHE the opportunity to purchase the facility in 2005. Since this time, CHE has systematically improved the facility and continues to do so long term.

The Teleport has undergone an extensive infrastructure refurbishment and upgrade plan which has enabled CHE to create a modern and resilient Teleport equipped for the needs and demands of today's customers.

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#### About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3c at 91.5°E in 2016 and MEASAT-2a at 148.0°E in 2017.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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