

## **DR. ALI EBADI RECOGNIZED IN VIA SATELLITE'S 2013 LIFETIME ACHIEVEMENT AWARD**

**Kuala Lumpur, 20 November 2013** – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today that Dr. Ali R. Ebadi, MEASAT Senior Vice President – Space Systems Development, was selected as the winner of the Via Satellite Excellence Award 2013 Lifetime Achievement Award. The award was bestowed to Dr Ali in recognition of his contribution to the development of Malaysian and Global satellite industries. This award is the second (2<sup>nd</sup>) Lifetime Achievement Award Dr. Ali has won this year.

Dr. Ali is a world renowned satellite expert with over 30 years contribution to the satellite industry. Dr. Ali has been with MEASAT since its inception in 1992, today leading the company's spectrum management and satellite procurement activities. Dr Ali has also served in various roles at the ITU, currently a member of the ITU Radio Regulatory Board.



“It is a great honor to receive this prestigious award from Via Satellite,” said Dr. Ali. “It has been my privilege to serve the satellite industry and I look forward to continue contributing to its long term success.”

Via Satellite's Lifetime Achievement Award will be presented to Dr Ali in March 2014 at the Satellite Conference and Exhibition, Washington DC.

### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3 and MEASAT-3a satellites at 91.5°E which support Asia's premium DTH and video distribution neighbourhood, MEASAT-2 at 148.0°E and MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet at 91.5°E will be further strengthened with the addition of MEASAT-3b in Q1 2014 and MEASAT-3c in H2 2015.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include 3D, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).