

PRESS RELEASE

Schools in Remote Areas Empowered by CONNECTme NOW Services

Kuala Lumpur, 22 September 2023 – MEASAT Global Berhad (“MEASAT”) – Malaysia’s Rural Broadband Service Provider, is now connecting close to 600 school sites in remote locations nationwide through its CONNECTme NOW high-speed wireless satellite broadband services, in line with its commitment to provide greater access to connectivity for education, especially in underserved rural communities.

“The CONNECTme NOW model is ideal for locations with little or no terrestrial connectivity and provides equitable access and lower costs per school. MEASAT is pleased to collaborate with Maxis to expand high-speed satellite broadband coverage to more schools through our CONNECTme NOW service. In this era when internet connectivity is a basic utility like water and electricity, satellite broadband can bridge the digital divide for the remaining 3 percent of Malaysians in remote areas without telecommunications infrastructure,” said Ganendra Selvaraj, MEASAT’s Chief Commercial Officer.

The CONNECTme NOW service can dynamically allocate bandwidth on demand. As the quota allocation is provided on a per user basis, schools with populations of any size – small or large, can easily scale up using this architecture, addressing potential bandwidth congestion. The Internet connectivity services will benefit teachers and students by offering download speeds of up to 100Mbps per location. Beyond the allocated quota for the school, additional quota can be purchased on a per user basis to meet personal consumption demands. The service is supported by MEASAT’s 24x7 Network Management Centre as well as an established local distributor network.

Satellite broadband capacity is ideal for providing rapid, ubiquitous communications networks that are independent of geographical barriers or terrestrial infrastructure. It is suitable for very remote locations that are difficult to access, or in terrains that are less feasible for normal terrestrial services or mobile towers.

Stay updated on the latest news from MEASAT on their Facebook page <https://www.facebook.com/MeasatGlobalBerhad> or website <http://www.measat.com/>.

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About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (“DTH”) platforms and telecom operators, with a footprint covering 130 countries representing 80% of the world’s population across Asia, Africa, Europe and Australia.

MEASAT is recognised as the key Rural Broadband Service Provider in Malaysia, through its CONNECTme NOW satellite broadband service – a high-speed WiFi Hotspot service best suited for public use in underserved or unserved areas across Malaysia. CONNECTme NOW enables users to access the Internet with minimal barriers via

competitively priced Prepaid Access Codes (“PAC”) in small packages that meet end user needs, offering a service with no long-term contracts and more affordable access without high upfront fees.

MEASAT’s satellite communications capabilities has been recognised with the Regional Satcom Operator of the Year 2023 award from Euroconsult – the leading global strategy consulting and market intelligence firm specialising in the space sector and satellite-enabled verticals.

For more information, please visit www.measat.com / connectmenow.my/

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