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## PRESS RELEASE

### **MEASAT recognised as Regional Satcom Operator of the Year 2023**

*Award presented at 26th Annual Awards for Excellence in Satellite Business  
organised by Euroconsult*

**Kuala Lumpur, 14 September 2023** – MEASAT Global Berhad (“MEASAT”) – Malaysia’s Premier Satellite Operator was recognised with the Regional Satcom Operator of the Year 2023 award at the 26<sup>th</sup> Annual Awards for Excellence in Satellite Business. The awards ceremony took place in Paris on September 13, 2023, as part of the World Satellite Business Week conference. The prestigious event was organised by Euroconsult Group, the leading global strategy consulting and market intelligence firm specialising in the space sector and satellite-enabled verticals.

The Annual Awards for Excellence in Satellite Business recognises the most forward-thinking businesses and innovators shaping the future of the global space sector. In each year, accomplishments by space and satellite companies that have distinguished themselves are celebrated, while people and entities that contribute positively to the space and satellite sectors are recognised.

“MEASAT is deeply honoured to receive the Regional Satcom Operator of the Year 2023 award by Euroconsult at the industry-leading World Satellite Business Week conference. This recognises our team’s hard work that has benefited clients, communities, schools, frontline security forces, and the countries in which we operate. As Malaysia’s homegrown Satellite Solutions Provider and Rural Broadband Service Provider, we focus on bridging communications gaps across Asia-Pacific. We’ll continue leveraging the latest technologies to bring solutions for enterprise clients, expand mobility services, and ensure digital inclusion for underserved communities,” commented Yau Chyong Lim, Chief Operating Officer, MEASAT.

This is the third recognition for MEASAT by Euroconsult. In 2016, MEASAT received the Regional Operator of the Year award at the 13th Annual Awards for Excellence in Satellite Communications, while in 2008, the company received the Regional Satellite Operator of the Year award at the Excellence in Satellite Management Awards held in conjunction with the 12th World Summit for Satellite Financing.

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#### **About MEASAT**

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (“DTH”) platforms and telecom operators, with a footprint covering 130 countries representing 80% of the world’s population across Asia, Africa, Europe and Australia.

As Malaysia’s leading satellite solutions provider, MEASAT offers customised services for enterprise clients across industries. These services include satellite-based cellular backhaul, VSAT networks and Managed Bandwidth Services, helping clients effectively

manage operational costs and investment risks. MEASAT also specialises in providing reliable, mobile and secure satellite services for offshore clients in the Maritime and Oil & Gas sectors, ensuring uninterrupted communications in critical areas. Additionally, MEASAT delivers secure communication networks for the government's national security applications.

Recognised as the primary Rural Broadband Service Provider in Malaysia, MEASAT offers the CONNECTme NOW satellite broadband service, enabling easy internet access in rural areas. This service includes high-speed WiFi hotspots, designed to cater to users in areas without terrestrial internet connectivity. CONNECTme NOW provides competitively priced Prepaid Access Codes ("PAC") in small packages, offering affordable access without long-term contracts or high upfront fees.

For more information, please visit [www.measat.com](http://www.measat.com) / [connectmenow.my/](http://connectmenow.my/)

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