



MEASAT Global Berhad

195601000151 (2866-T)

MEASAT Teleport & Broadcast Centre
63000 Cyberjaya, Malaysia

Tel : +60 3 8213 2188

Fax : +60 3 8213 2233

www.measat.com

PRESS RELEASE

MEASAT expands beyond connectivity with showcase of satellite-enabled content, enterprise cloud and security solutions at Asia Tech x Singapore 2023

Solutions for enterprise customers and rural communities showcased with industry leaders Amazon Web Services ("AWS"), Cisco Systems, Inc. ("Cisco") and Hughes Network Systems ("Hughes")

Kuala Lumpur, 6 June 2023 – MEASAT Global Berhad ("MEASAT") – Malaysia's leading satellite solutions provider, is expanding beyond its connectivity roots with a showcase of its latest satellite-enabled solutions at SatelliteAsia, Asia Tech x Singapore 2023 ("ATxSG"), Asia's flagship tech event, from 7 to 9 June 2023 at the Singapore Expo exhibition centre. At the event, MEASAT will be conducting live demonstrations of new solutions, in collaboration with global industry leaders Amazon Web Services ("AWS"), Cisco Systems, Inc. ("Cisco") and Hughes Network Systems ("Hughes").

"Having established our expertise in video broadcast and rural satellite broadband services, MEASAT is actively advancing our capabilities beyond connectivity to address the needs of our enterprise clients and rural consumers. We are proud to collaborate closely with global industry leaders such as AWS, Cisco and Hughes to develop our content, enterprise, cloud and security solutions, amongst others. These collaborative approaches optimise our ability to provide much more than high-speed satellite broadband and allows us to address customer pain points effectively," said Yau Chyong Lim, Chief Operating Officer at MEASAT.

"Meanwhile, we are also collaborating with various partners to connect rural communities across Southeast Asia with satellite broadband and digital applications – implementing the knowledge gained from the success of CONNECTme NOW in Malaysia. At MEASAT, we are firm believers in the importance of closing the digital divide and improving rural access to the digital economy – not just in Malaysia, but everywhere we operate," Yau added.

Discover solutions and services from MEASAT

Discover MEASAT's solutions and services during ATxSG 2023 at Booth 5D2-01. MEASAT's Chief Operating Officer Yau Chyong Lim will also be participating in a discussion session titled *Broadband Connectivity: Views from the Satellite Operator* on 7 June 2023, 10.15am to 11.15am at Garnet 214-217, Max Atria Level 2.

Stay updated on the latest news from MEASAT on their Facebook page <https://www.facebook.com/MeasatGlobalBerhad> or website <http://www.measat.com/>

- ends -

About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (“DTH”) platforms and telecom operators, with a footprint covering 130 countries representing 80% of the world’s population across Asia, Africa, Europe and Australia.

As Malaysia's leading satellite solutions provider, MEASAT offers customized services for enterprise clients across industries. These services include satellite-based cellular backhaul, VSAT networks, and Managed Bandwidth Services, helping clients effectively manage operational costs and investment risks. MEASAT also specializes in providing reliable and secure satellite services for offshore clients in the Maritime and Oil & Gas sectors, ensuring uninterrupted communications in critical areas. Additionally, MEASAT delivers secure communication networks for the government's national security applications.

Recognized as the primary Rural Broadband Service Provider in Malaysia, MEASAT offers the CONNECTme NOW satellite broadband service, enabling easy internet access in rural areas. This service includes high-speed WiFi hotspots, designed to cater to users in areas without terrestrial internet connectivity. CONNECTme NOW provides competitively priced Prepaid Access Codes ("PAC") in small packages, offering affordable access without long-term contracts or high upfront fees.

For more information, please visit www.measat.com / connectmenow.my/

For media enquiries, please contact:
Shawna Felicia / shawnafelicia@measat.com