



PRESS RELEASE

MEASAT Connects Malaysian Armed Forces Personnel through High-Speed Satellite Broadband

*CSR programme offers complimentary satellite broadband service for personnel
serving at remote border posts across Malaysia*

KUALA LUMPUR, 17 May 2023 - MEASAT Global Berhad ("MEASAT") - Malaysia's Rural Broadband Service Provider will be providing CONNECTme NOW satellite broadband services for free under its Corporate Social Responsibility ("CSR") programme to frontline Malaysian Armed Forces personnel serving at selected remote border checkpoint posts located across Malaysia.

"As a proud Malaysian company committed to providing broadband coverage even in the most remote areas of the country, MEASAT recognises the dedication of our military personnel and is pleased to support the Malaysian Armed Forces teams in keeping our borders safe. Being away from loved ones for extended periods can sometimes feel challenging, so we would like to make it more convenient for our dedicated soldiers to stay connected with their families through our high-speed CONNECTme NOW platform," said Yau Chyong Lim, Chief Operating Officer, MEASAT.

"We welcome this contribution from MEASAT which is essential to the well-being of our military personnel throughout their posting in the remote border posts. The Malaysian Armed Forces also welcomed the efforts of the private sector of Malaysia contributing their specialised capabilities, especially in realising initiatives that honor the services and sacrifices of members of the security forces who are protecting the nation. I look forward to other potential collaborations in the future," added General Tan Sri Dato' Sri Hj Affendi Bin Buang RMAF, Malaysian Chief of Defence Forces.

CONNECTme NOW is Malaysia's leading prepaid satellite broadband WiFi Hotspot service by MEASAT. It provides community-focused satellite broadband services to realise national broadband aspirations. Today, CONNECTme NOW provides 400,000 broadband connections within unconnected communities residing outside of 4G or terrestrial coverage areas nationwide. MEASAT's ability to deliver High-Speed Satellite Broadband nationwide makes it a strategic partner to support the Government of Malaysia's aspirations to achieve 100% internet coverage in populated areas by 2025.

Stay updated on the latest news from MEASAT on their Facebook page <https://www.facebook.com/MeasatGlobalBerhad> or website <http://www.measat.com/>

- Ends

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About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (“DTH”) platforms and telecom operators, with a footprint covering 130 countries representing 80% of the world’s population across Asia, Africa, Europe and Australia.

MEASAT is recognised as the key Rural Broadband Service Provider in Malaysia, through its CONNECTme NOW satellite broadband service – a high-speed WiFi Hotspot service best suited for public use in underserved or unserved areas across Malaysia. CONNECTme NOW enables users to access the Internet with minimal barriers via competitively priced Prepaid Access Codes (“PAC”) in small packages that meet end user needs, offering a service with no long-term contracts and more affordable access without high upfront fees.

For more information, please visit www.measat.com / connectmenow.my/

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