



PRESS RELEASE

Rock Entertainment Holdings Renews Channels on MEASAT Satellite *ROCK Entertainment, ROCK Action and ZooMoo channels to continue broadcasting via MEASAT-3a satellite*

Kuala Lumpur, 28 February 2023 – MEASAT Global Berhad (“MEASAT”) – Malaysia’s premier satellite operator, has renewed its partnership with Rock Entertainment Holdings, which will see general entertainment channel ROCK Entertainment, movie channel ROCK Action and children’s channel ZooMoo continue broadcasting via the MEASAT-3a satellite. All of the channels will reach audiences across Asia Pacific.

“MEASAT warmly welcomes this renewal by Rock Entertainment Holdings whom we have been supporting since 2017 through our robust satellite and capacity strategy at the 91.5E orbital slot. With this extension of our highly valued partnership, MEASAT is further cementing our position as the leading satellite operator for HD channel distribution in the Asia Pacific region,” said Ganendra Selvaraj, Chief Commercial Officer, MEASAT.

MEASAT-3a is co-located with MEASAT-3b and MEASAT-3d at the 91.5°E orbital hotslot to form one of the region’s most powerful and robust video neighbourhoods with unrivalled in-orbit redundancy and expansion capacity. From 91.5°E, MEASAT supports broadcasters and Direct-To-Home (DTH) operators in the distribution of UHD, HD and SD channels to audiences across Asia, Australia, Africa and Europe.

Stay updated on the latest news from MEASAT on their Facebook page <https://www.facebook.com/MeasatGlobalBerhad> or website <http://www.measat.com/>.

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About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (“DTH”) platforms and telecom operators, with a footprint covering 130 countries representing 80% of the world’s population across Asia, Africa, Europe and Australia.

MEASAT is recognised as the key Rural Broadband Service Provider in Malaysia, through its CONNECTme NOW satellite broadband service – a high-speed WiFi Hotspot service best suited for public use in underserved or unserved areas across Malaysia. CONNECTme NOW enables users to access the Internet with minimal barriers via competitively priced Prepaid Access Codes (“PAC”) in small packages that meet end user needs, offering a service with no long-term contracts and more affordable access without high upfront fees. For more information, please visit www.measat.com/ / connectmenow.my/

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About Rock Entertainment Holdings

Rock Entertainment Holdings distributes content via Linear Pay-TV channels, branded and unbranded VOD across the globe. Our offer includes natural history, lifestyle, factual, movies and entertainment, short-form digital and pre-school kids programming.

We have a catalogue of 2,000+ hours of content, including the largest 4K natural history offering on the market. Rock Entertainment's channel business offers a portfolio of media brands such as Love Nature 4K, ZooMoo Networks (International), Smithsonian Channel (Asia, Middle East & Africa + Turkey), ROCK Entertainment (Asia), ROCK Extreme (Asia), ROCK Action (Asia), Makeful (Asia) and Global Trekker (Asia).

We engage audiences worldwide across multiple platforms, including television, digital, OTT and live events. The company is headquartered in Singapore, with distribution globally.

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