



## PRESS RELEASE

### MEASAT's High-Speed Satellite Broadband Prepaid Service "CONNECTme NOW" Reaches Key Milestone with 1,000 Sites Installed in Rural Malaysia

**Kuala Lumpur, 30 December 2020** - CONNECTme NOW, Malaysia's first prepaid satellite broadband WiFi Hotspot service by MEASAT Global Berhad ("MEASAT") has successfully been installed at Data Kakus. This marks the 1,000<sup>th</sup> installation in rural locations, providing communication and internet access to the rural communities nationwide.

CONNECTme NOW launched in 2019, is satellite-based and available exclusively in Malaysia, delivered by employing Very Small Aperture Terminal (VSAT) and High Throughput Satellite (HTS) technology. The service is a sustainable prepaid business model for rural broadband connectivity. With no contract or fixed monthly charges, subscribers only pay for what they use with a Prepaid Access Code (PAC) Vouchers used at CONNECTme NOW community WiFi hotspots.

"I am very pleased with the results obtained during the launch at CONNECTme NOW at Data Kakus" said En. Peter Dano Amit, Head of the Long House, Data Kakus.

"The satellite-based broadband services by MEASAT is an ideal and practical solution in providing connectivity to communities in these areas where infrastructure is a main challenge. In rural areas such as Data Kakus, it would take phenomenal efforts to fix terrestrial communication infrastructures as the massive pieces of equipment to set up the site need to be brought over the difficult terrain areas in off-road vehicles. It would be a strenuous journey and will take a much longer time to connect the cables and fix the connecting internet fibres underground," he concluded.

CONNECTme NOW has been making waves in providing community-focused satellite broadband services with 30 Mbps broadband speeds to realize national broadband aspirations. Today, CONNECTme NOW is rapidly connecting the unconnected *Rakyat* with over 100,000 broadband connections nationwide for the *Rakyat* residing outside of 4G or terrestrial coverage, empowering rural communities to be part of the digital economy.

"It is a proud moment for the company to reach this 1,000<sup>th</sup> site milestone as well as a humbling experience. We believe internet access should be a basic right for all Malaysians and MEASAT is committed to be the rural broadband provider of choice for Malaysia," said MEASAT's Chief Operating Officer, Yau Chyong Lim.

"Broadband has become so critical in our lives and is central to academic, administration, business and lifestyle activities and we are pleased to be able to provide this solution that overcomes the challenges of terrestrial communications infrastructure to the community of Data Kakus and other rural communities nationwide" Yau concluded.

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MEASAT's ability to deliver High-Speed Satellite Broadband makes it a strategic partner to support the Government of Malaysia's aspirations with Jalinan Digital Negara (JENDELA), that aims to upgrade Malaysia's digital communications infrastructure. Recognizing the importance of access to communications and bridging the digital divide, MEASAT is presently building its next generation satellite, MEASAT-3d to support cost-effective high-speed broadband to help achieve 100% 4G coverage in populated areas; and 100 Mbps speeds in areas without any terrestrial network to ensure no Malaysian is left behind in the digital age.

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## About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, MEASAT provides services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighbourhood; and MEASAT-5 at 119.5°E providing broadband connectivity across Malaysia. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, Middle East, Malaysia and Singapore. Soon, the MEASAT fleet will be further strengthened with the addition of MEASAT-3d at 91.5°E in 2021/2022 which will enable 100% high-speed broadband coverage throughout Malaysia and serve the growth requirements of Malaysian 4G & 5G mobile networks; increase video distribution capacity across the Asia Pacific region; and provide unrivalled in-orbit satellite redundancy for the region.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/4K, HD and SD video play-out, video turnaround, co-location, uplinking, managed VSAT hub services and more recently, high-speed broadband connectivity via its CONNECTme platform.

For more information, please visit [www.measat.com](http://www.measat.com) / [www.connectmenow.my](http://www.connectmenow.my)

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