



BBC Studios renews distribution deal with MEASAT in partnership with Globecast

Kuala Lumpur, 15 October 2019 – MEASAT Satellite Systems Sdn. Bhd., (MEASAT), in partnership with Globecast, has announced today that BBC Studios, the commercial arm of the BBC, has renewed its agreement to distribute its BBC channels across Asia via the MEASAT-3 satellite.

“We are delighted to continue the partnership with Globecast, supporting BBC Studio’s channel distribution across Asia,” said Yau Chyong Lim, Chief Operating Officer, MEASAT. “This service extension with MEASAT and Globecast shows the strength of our 91.5°E video neighbourhood for broadcasters.”

The channels include BBC Earth HD, which inspires audiences by sharing the incredible wonders of the universe; CBeebies HD, which provides pre-school age programming to encourage learning through play; and BBC Lifestyle Asia, which provides a wealth of inspiration for home, family and life.

Globecast provides MEASAT satellite capacity, ground and uplink services to BBC Studios, carrying these channels to viewers across the Asian market.

Shakunt Malhotra, Managing Director, Globecast, said, “We have a longstanding, productive partnership with MEASAT in Asia, delivering channels across the region and we are pleased that BBC Studios has chosen to renew their services with us.”

“With MEASAT and Globecast, we have found strong and reliable partners for the distribution of BBC channels into Asia,” said Shad Hashmi, SVP, BBC Studios. “MEASAT and Globecast have addressed our business needs and we look forward to continue partnering with them in the years to come.”

MEASAT-3 is collocated with the MEASAT-3a and MEASAT-3b satellites at Asia’s prime video hot slot of 91.5°E. The three satellites form the region’s strongest video neighbourhood, providing UHD, HD and SD channels across Asia, Australia, East Africa and Eastern Europe. The MEASAT fleet will be further strengthened with the addition of MEASAT-3d in 2021.

###

About Globecast

Globecast helps customers to manage content and to deliver it wherever, however and whenever required. The company provides agile and seamless content acquisition, management and distribution services globally, constantly innovating and investing in new technologies to create customer-centric new services. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. It delivers any type of video service including: TV Everywhere OTT, satellite, cable, video-on-demand and CDN delivery using cloud-enabled media solutions. It supplies Content Acquisition, Aggregation and Distribution (CAAD) services to over 250 networks. www.globecast.com | [LinkedIn](#) | [Twitter](#)

About MEASAT

MEASAT is a premium supplier of communication and video services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across five (5) communication satellites, MEASAT provides services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia’s premium DTH and video distribution neighbourhood; and MEASAT-5 at 119.5°E providing broadband connectivity across Malaysia. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across

the African continent with connectivity to Europe, the Middle East, Malaysia and Singapore.

The MEASAT fleet will be further strengthened with the addition of MEASAT-3d at 91.5°E in 2021 which will enable 100% coverage for high speed consumer broadband across Malaysian households; serve the growth requirements of 4G & 5G mobile networks in Malaysia; increased distribution capacity for video across the Asia Pacific region; and provide in-orbit satellite redundancy. Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/4K, HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP connectivity services.

For more information, please visit www.measat.com

Press contacts:

Bazeli Mbo

Globecast

bazeli.mbo@globecast.com

Tel: +33 1 5595 2604

Joss Armitage

Jump

joss@jumppr.tv

Tel: +44 (0)7979 908 547

Shawna Felicia

MEASAT

shawnafelicia@measat.com

Tel: +603 8213 2152