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MEASAT Appoints Terry Bleakley to head Sales and Marketing

Kuala Lumpur, 29 January 2007 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) announced today the appointment of Terry Bleakley to head MEASAT’s global sales and marketing efforts. In this role, Terry oversees the Sales, Marketing and Customer Engineering Departments, coordinating efforts within the organization in building and supporting a strong customer base.

Prior to joining MEASAT, Terry held senior sales positions at Intelsat including, most recently, Managing Sales Director (Asia Pacific). Prior to joining Intelsat, Terry worked for PanAmSat where he took the role of Senior Director of Sales (Greater China and North Asia). Terry has also held key sales and marketing management roles at QoS Networks, Concert and British Telecoms.



Terry holds a Bachelor of Science Degree and Post Graduate Diploma in Aviation.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH operators and telecom providers. The MEASAT satellite fleet comprising MEASAT-1, MEASAT-2 and the newly launched state-of-the-art MEASAT-3 satellite provides services to over 100 countries, representing more than 70% of the world’s population. The fleet will be further enhanced at the end of 2007 with the launch of MEASAT-1R. Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STT, MEASAT provides a complete range of broadcast services including video playout, up-linking, and video turnaround to and from the key European and North American markets.

For more information, please visit the Company’s website at www.measat.com