

Contact:

Reena Kumarasingham
MEASAT
+60 (3) 8213 2188
reena@measat.com

Contact:

John Chan
Yes TV
+852 2289 0515
john.chan@yes.tv

Llyod Chao
Yes TV
+852 2290 0500
llyod.chao@yes.tv

MEASAT to Provide Regional Broadcast Solutions for GOALTV

Kuala Lumpur, 28 November 2005 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) (formerly known as Binariang Satellite Systems Sdn. Bhd.) announced today an agreement with Goal TV Asia Ltd. (“GOAL TV”) to provide an end-to-end broadcast solution for its two premier sports channels, GoalTV1 and GoalTV2.

GOALTV1 and GOALTV2 carry the Manchester United, Arsenal, Liverpool and Chelsea football club television channels, all from the English Premier League, as well as selected live coverage from the Scottish, Dutch and French league matches. The two channels are currently watched by more than 3 million viewers across Asia being available on pay-TV and/or broadband services in Mainland China, Hong Kong, Macau, India, Sri Lanka, Malaysia, Singapore and Thailand.

“We are delighted that GoalTV has transferred regional broadcast of both these channels onto the MEASAT satellite fleet,” said Yau Chyong Lim, Director of Sales. “With an increasingly wide selection of video content, MEASAT has built a strong video neighbourhood of quality broadcasting”.

Mr Nigel Harper, Goal TV’s Chief Technology Officer, explaining the transfer of the channel to the MEASAT system, said “Goal TV’s widespread fan base demands a reliable broadcast platform with wide coverage and scope for growth. The MEASAT system is able to provide this.”

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH operators and telecom providers. Currently operating a two satellite network, MEASAT provides video distribution services across East and South East Asia, IndoChina, South Asia and Australia. The launch of MEASAT-3 will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach PayTV operators in over 100 countries, representing more than 70% of the world’s population.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro and PCM, MEASAT also provides a complete range of broadcast services including video playout, uplinking, and video turnaround to and from the key European and North American markets.

For more information, please visit our website www.measat.com.

About GOALTV

GOALTV is a dedicated football network offering football fans and audiences unrivalled coverage of top European soccer. Its comprehensive coverage includes exclusive live matches of the Scottish, French and Dutch Premier Leagues, as well as unprecedented behind-the-scenes access to English Premier League's Big Four Clubs: Manchester United, Arsenal, Chelsea and Liverpool.

GoalTV 1 and GoalTV 2 provide football viewers and club fans insight into their favourite teams with up-to-the-minute news, views and interviews, pre-and post-match expert analysis as well as the latest Premier League games.

With more than 200 hours of original programming on the two 24-hour channels, GOALTV brings European soccer closer to Asia than ever before. GOALTV was created by Yes Television. Headquartered in Hong Kong, Yes Television is a leading pan-Asian media company providing end-to-end internet protocol television (IPTV) solutions (technology and content) to major telcos and broadband providers since 1998.

For more information, please visit www.goal.tv and www.yes.tv.