



MEASAT REACHES AGREEMENT WITH SPACECONNECTION FOR OU SERVICES ON MEASAT-3

Kuala Lumpur, 28 February 2008 – MEASAT Satellite Systems Sdn Bhd (“MEASAT”) and The SPACECONNECTION, INC. (“SPACECONNECTION”) announced today the execution of a joint marketing agreement for occasional use services on the MEASAT-3 satellite. Under the agreement, SPACECONNECTION will market MEASAT-3 satellite to its North American customer base for occasional-use and special event services across Asia.

“MEASAT is pleased to be able to partner with one of North America’s leading providers of occasional use and special event services” said Terry Bleakley, MEASAT’s Vice President – Sales and Marketing.

“We are very excited to be able to reach this agreement with MEASAT and bring to our customers the combination of the reach of the MEASAT-3 satellite and our unparalleled level of responsiveness and customer service” said Mike Antonovich, President and CEO of The SPACECONNECTION, Inc.

Capacity on the MEASAT-3 satellite, launched in Q4 2006, will be augmented in Q3 2008 by the launch of MEASAT-3a into the same orbital location.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH platforms and telecom operators. With the recent commissioning of AFRICASAT-1, the MEASAT fleet is able to provide satellite capacity over 145 countries representing 80% of the world’s population across Asia Pacific, Middle East, Africa, Europe and Australia. The fleet will be further enhanced in 2008 with the launch of MEASAT-3a, providing additional capacity at the Company’s key 91.5E orbital slot.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications services including high definition and standard definition video playout, video turnaround, collocation, uplinking and IP termination services.

For more information, please visit www.measat.com

About SPACECONNECTION

The SPACECONNECTION, Inc. has been North America's largest and most successful reseller of satellite space segment and related services since its founding in 1987. With an inventory of more than 20 transponders across more than 13 satellites, the SPACECONNECTION is well placed to meet the needs of customers for occasional use, fractional capacity and fulltime capacity in the broadcast, program distribution, enterprise and government services marketplaces.

For further information, please visit www.thespaceconnection.com

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