

MEASAT

Breaking News



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GMA Renews and Expands Capacity on the MEASAT Satellite Network

Kuala Lumpur, 26 October 2005 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) (formerly known as Binariang Satellite Systems Sdn. Bhd.) announced today it has signed an agreement with GMA Network, Inc. (“GMA”), the leading provider of news and entertainment broadcast services in the Philippines, to renew the satellite lease for three (3) channels. An agreement was also signed to increase capacity to support the distribution for the new QTV Channel 11

“MEASAT has been supporting GMA since 2002 with satellite capacity for distribution of the GMA-7 channel and Satellite News Gathering (SNG) activities,” informed Diego Sutachan, VP, Sales and Marketing, MEASAT. “At the beginning of this year, we were selected by GMA to distribute their new international channel, GMA Pinoy TV APAC, within the Asian region, and to provide a solution to deliver GMA Pinoy TV to key markets in the United States of America. We are pleased that GMA has chosen to renew the existing satellite contract and extend it to include QTV. We thank GMA for their support, and look forward to a long, mutually beneficial partnership between our two companies.” Mr. Sutachan concluded.

“As we have been satisfied with the satellite distribution services MEASAT since 2002, it was a quick and logical decision for GMA to renew its capacity on the MEASAT satellite network. The carriage of the additional channels GMA Pinoy TV and QTV are a testimonial to our confidence in this partnership,” said Felipe S. Yalong, SVP-Finance and Group Head for Corporate Services, GMA.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, telecommunications providers and DTH operators. Currently operating a two satellite network, MEASAT today serves customers in East and South East Asia, IndoChina, South Asia and Australia. The launch of MEASAT-3 will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach 70% of the world’s population through a single high powered C-band beam. Co-located with MEASAT-1 at 91.5°E, MEASAT-3 will be able to provide customers with network redundancy for both C and Ku-band services.

Through new facilities located at the MEASAT Teleport and Broadcast Centre, and working with a select group of world class partners, MEASAT is also able to provide a wide selection of broadcast service including video playout, uplinking, fibre connectivity and turnaround services to and from the key European and North American markets”

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