



Contact:

Joanna Ng

MEASAT

+60 (3) 8213 2151

joannang@measat.com

MEASAT and Astro Finalise MEASAT-3 Agreement

Kuala Lumpur, 26 July 2007: MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") announced today the finalisation of an agreement with MEASAT Broadcast Network Systems Sdn Bhd ("Astro") for the utilisation of Ku-Band transponder capacity on the MEASAT-3 satellite.

Under the agreement, MEASAT will provide Astro with up to 13 Ku-Band transponders on the MEASAT-3 spacecraft, representing just over one quarter of the satellite's communication capacity. The agreement, which extends over the satellite's operational life is valued at USD381 million.

"MEASAT-3's Ku Band payload was designed to support Direct to Home (DTH) operators across Malaysia, Indonesia and South Asia," said Paul Brown-Kenyon, MEASAT COO. "We are delighted to be able to conclude this agreement with Astro, a core customer of MEASAT, to provide satellite capacity for the expansion of their DTH platform."

"With the enhanced capacity on MEASAT-3, Astro has been able to introduce numerous new services including new channels and Astro-on-Demand. Our customers can look forward to more new services over the next 12 months," said Rohana Rozhan, CEO, Astro.

In addition to Astro, 13 other customers are now leasing capacity on the MEASAT-3 satellite. These include RTM, TV3, Ho Chi Minh City Television, Asian Food Channel, BBC Worldwide, Jia Yu, Celestial, PT Citra Sari Makmur, Celcom and RigNet.. "We are delighted by the initial take-up of capacity on the new satellite," said Mr. Brown-Kenyon, "Having reached almost 50% utilization, we expect the satellite to be operating close to capacity by the end of this year."

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH operators and telecom providers. The MEASAT satellite fleet comprising MEASAT-1, MEASAT-2 and the newly launched state-of-the-art MEASAT-3 satellite provides services to over 100 countries, representing more than 70% of the world's population. The fleet will be further enhanced at the end of 2008 with the launch of MEASAT-1R.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STT, MEASAT provides a complete range of broadcast services including video playout, up-linking, and video turnaround to and from the key European and North American markets.

For more information, please visit www.measat.com

About Astro

ASTRO ALL ASIA NETWORKS plc is the region's leading cross-media operator with Direct-To-Home satellite multi-channel television services in Malaysia and Brunei and soon, in Indonesia. It is the country's leader in commercial radio, and publishes Malaysia's most widely circulated magazine, the Astro Guide. The ASTRO Entertainment Network produces over 20 television channels of original and aggregated content of various genres in multiple languages. Celestial Pictures owns the world's largest Chinese Film library and its digitally remastered films are released internationally through theatrical, video, television and new media distribution, and the Celestial Movies channels. The strength of these complementary brands has extended into interactive and multi-media services, including provision of content for mobile devices. AAN operates out of the All Asia Broadcast Centre, a fully-integrated digital broadcast and production complex in Kuala Lumpur. With market capitalization of RM8 billion (US\$2.3 billion), and ranks among the top companies on Bursa Malaysia with revenues exceeding RM2 billion.

For more information, please visit www.astroplc.com