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### **MEASAT- 3 ENTERS COMMERCIAL SERVICE**

**Kuala Lumpur, 25 January 2007:** MEASAT Satellite Systems Sdn Bhd (MEASAT) announced today that MEASAT-3 had successfully completed in orbit testing and had entered commercial service. At a ceremony held at the MEASAT Teleport and Broadcast Centre, located just outside Kuala Lumpur, Malaysia, the satellite was officially handed over by Boeing Satellite Systems International Inc and the first customer, Radio Television Malaysia One (RTM-1), up-linked onto the satellite.

"Thanks to the hard efforts of the Boeing and MEASAT teams, the deployment and extensive in orbit testing of the MEASAT-3 satellite has been completed ahead of schedule with the satellite now ready for commercial use" said Paul Brown-Kenyon, Chief Operating Officer, MEASAT. "We are focused on managing the migration of our lead DTH, Broadcasting and Telecom customers onto the new platform as they expand their services".

Designed to work co-located with MEASAT-1, the deployment of MEASAT-3 at the 91.5°E orbital location will boost MEASAT satellite capacity at its key orbital location by some 300 per cent. The satellite will also extend the network reach to over 100 countries across Asia, Australia, The Middle East, Eastern Africa and Eastern Europe representing 70 per cent of the world's population.

#### **About MEASAT**

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH operators and telecom providers. The MEASAT satellite fleet comprising MEASAT-1, MEASAT-2 and the newly launched state-of-the-art MEASAT-3 satellite provides services to over 100 countries, representing more than 70% of the world's population. The fleet will be further enhanced in 2008 with the launch of MEASAT-1R.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STT, MEASAT provides a complete range of broadcast services including video playout, up-linking, and video turnaround to and from the key European and North American markets.

For more information, please visit the Company's website at [www.measat.com](http://www.measat.com).