

MEASAT

Breaking News

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MEASAT Appoints New Corporate Communications Executive

Kuala Lumpur, 24 March 2006 – MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”) has announced the appointment of Shawna Felicia as Executive, Corporate Communications. In this role, Shawna will oversee MEASAT’s media relations, advertisements and local trade shows. Prior to joining MEASAT, Shawna was attached to UTSB Management Sdn. Bhd.

Shawna holds a Bachelor Degree in Mass Communications from Murdoch University, Western Australia. Shawna majored in Public Relations and minored in Media Studies.



About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, DTH operators and telecom providers. Currently operating a two satellite network, MEASAT provides video distribution services across East and South East Asia, Indochina, South Asia and Australia. The launch of MEASAT-3 in 2006, and MEASAT-1R in 2007, will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach Pay-TV operators in over 100 countries, representing more than 70% of the world’s population. Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STTP, MEASAT provides a complete range of broadcast services including video playout, uplinking, and video turnaround to and from the key European and North American markets.

For more information, please visit our website www.measat.com.