MEASAT Breaking News

Contact:

Joanna Ng MEASAT +60 (3) 8213 2151

joannang@measat.com

MEASAT Vice President Elected to ITU Radio Regulations Board

Kuala Lumpur, 23 November 2006 – MEASAT's Vice President of Engineering & Operations, Dr. Ali R. Ebadi, has been elected to a prestigious seat on the International Telecommunications Union's (ITU) Radio

Regulations Board (RRB).

The RRB is an international panel of experts under the ITU who convene to oversee the application of the

world's Radio Regulations, a set of internationally agreed guidelines for the use of the radio spectrum across

the world. The RRB is made up of only 12 members from the 191 Member States of the ITU representing

the world's five ITU regions (Americas, Western Europe, Eastern Europe, Africa, Asia and Australasia). Dr

Ebadi was voted first in the ITU's Asia and Australasia region with a total of 117 votes during the ITU's

Plenipotentiary Conference recently held in Turkey. He was elected ahead of candidates from countries

such as India, Pakistan and New Zealand.

Dr. Ebadi has actively participated in, and submitted several papers to, the ITU and other international

conferences for more than 20 years. These have included, inter alia, ITU's World Radiocommunications

Conferences (WRCs), Plenipotentiary Conferences (PPs), Radiocommunications Assemblies, Study

Groups, ITU Councils and Plenipotentiary preparations. He has also been actively involved in drafting

several documents for ITU's WRCs and PPs. His expertise in satellite communications and interference

resolution will be of importance to the RRB.

At MEASAT, Dr Ebadi oversees the development of Malaysia's sole fleet of communications satellites. He

was in-charge-of the procurement and launch of the MEASAT-1 and MEASAT-2 satellites in the 1990's and

has been overseeing the procurement and manufacture of the MEASAT-3 satellite which will be launched in

mid-December from the Baikonur Cosmodrome. MEASAT-3 will extend the reach of the MEASAT fleet, to

enable customers to reach over 100 countries, representing more than 70% of the world's population.

Honoured with his election to the RRB, Dr Ebadi said, "I am grateful for the support of Datuk Seri Dr Lim

Keng Yaik, the Minister of Energy, Water and Communications (MEWC); his Ministry officials and the

Malaysian Communications and Multimedia Commission (MCMC), in helping to secure this election." He

also thanked the ITU Member States for their trust and confidence in electing him; and pledged full,

transparent and unbiased commitment in carrying out the responsibilities of the RRB.

About the International Telecommunications Union (ITU)

ITU is the leading United Nations agency for information and communication technology (ICT) issues, and

the global focal point for governments and the private sector in developing networks and services. For more

than 140 years, ITU has coordinated shared global use of the radio spectrum, promoted international

cooperation in assigning satellite orbits, worked to improve telecommunication infrastructure in the

developing world, and established the worldwide standards that assure seamless interconnection of a vast

range of communications systems.

ITU also organizes worldwide and regional exhibitions and forums bringing together the most influential

representatives of government and the telecommunications industry to exchange ideas, knowledge and

technology for the benefit of the global community, and in particular the developing world.

From broadband internet to latest-generation wireless technologies, from aeronautical and maritime

navigation to radio astronomy and satellite-based meteorology, from phone and fax services to TV

broadcasting and next-generation networks, ITU continues to play a central role in helping the world

communicate.

For more information about the ITU, please visit http://www.itu.int/aboutitu/

For information about the RRB, please visit http://www.itu.int/aboutitu/overview/rrb.html

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH

operators and telecom providers. Currently operating a two satellite network, MEASAT provides video

distribution services across East and South East Asia, Indochina, South Asia and Australia. The launch of

MEASAT-3 and MEASAT-1R, will extend the reach of the MEASAT fleet, providing customers with satellites

able to reach over 100 countries, representing more than 70% of the world's population.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of

world-class media partners including Astro, Pacific Century Matrix and STT, MEASAT provides a complete

range of broadcast services including video playout, up-linking, and video turnaround to and from the key

European and North American markets.

For more information, please visit the Company's website at www.measat.com

