

Binariang to Provide Satellite Services For New Regional Television Channel

KUALA LUMPUR, 26 April 2003 – Binariang Satellite Systems Sdn. Bhd. has today announced that ACQ-KBN, a new broadcast network in Davao, has selected MEASAT-2 satellite to distribute their bouquet of religious based programming throughout the Philippines and the across the region.

"The MEASAT system hosts the strongest DTH and broadcasting neighborhood of South East Asian broadcasters, supplying programming to more than 20-million television households across the Asia Pacific," said Yau Chyong Lim, the Regional Marketing Manager of Binariang Satellite Systems Sdn. Bhd. "We are delighted to include ACQ-KBN to our growing list of leading Asian broadcasters."

Having leased airtime from commercial television stations for many years, Reverend Apollo C. Quiboloy, the Head of ACQ-KBN, decided to establish this network as a faster, more superior and efficient method of broadcasting and distributing programmes. The launch of their first channel marks a milestone in ACQ-KBN's endeavours to become a key member of the Philippines broadcast industry.

We are excited with the prospect of working together with Binariang Satellite Systems Sdn. Bhd. to developing ACQ-KBN into the Philippines leading religious broadcasters," said Rev. Apollo. "We selected Binariang Satellite Systems for its excellent regional coverage, highly regarded customer service, and proven reliability, which we are confident will further enhance our operation."

Launched in November 1996, MEASAT-2, a Boeing 376 HP satellite, is located at 148°East longitude. The satellite employs a payload of up to 6 C-band, and up to 7 Ku-band transponders, providing capacity for Direct-to-Home, Internet and Telecommunications customers, throughout South East Asia, and South Asia, and Australasia.

About Binariang Satellite Systems Sdn. Bhd.

Binariang Satellite Systems Sdn. Bhd. pioneered the development of Direct-to-Home (DTH) services in South East Asia, with the launch of MEASAT-1 and MEASAT-2 in 1996. The MEASAT system is now the leading supplier of satellite services to Asian DTH operators and hosts the strongest neighbourhood of South East Asia broadcasters and telecommunications providers. With the launch of the 3rd satellite, MEASAT-3 in 2005, the company will provide high quality satellite capacity spanning two thirds of the world's population.