



MEASAT

The MEASAT-3 Launch Competition ***Win a trip to witness the launch of M-3 satellite in Kazakhstan!***

Kuala Lumpur, 22 September 2006 – Astro Ceria and MEASAT Satellite Systems Sdn. Bhd. announced today the start of a competition for Malaysian school students in conjunction with the launch of the MEASAT-3 satellite, the country's third communication satellite, at the end of the year.

The organizers welcome entries from primary schoolchildren (ages 7-12) and secondary school students (ages 13 - 17) with a drawing of the MEASAT-3 communication satellite and a 100-word description either in Bahasa Melayu or English. First prize winners of both the primary and secondary categories will win a fully-paid trip for themselves and a guardian to the Baikonur Cosmodrome in Kazakhstan to witness the launch of MEASAT-3. The cosmodrome, which today hosts the launch pad of the Proton Breeze M rocket, is the historic location from which the Vostok-1 rocket carrying Yuri Gagarin, the first man in space, was launched. Six (6) runners up from each category and their guardians will be invited to the MEASAT-3 launch event celebrations in Kuala Lumpur where guests will watch a live broadcast of the satellite launch. A list of other prizes to be presented to the winners and runners-up is attached.

MEASAT-3 drawings should be made on ordinary art block paper, using watercolours, poster colours or crayons. The 100-word description should be written on a separate piece of A4 paper, which is then glued to the back of the drawing. The description must be signed by a parent or guardian to confirm that the drawing was solely the student's own work. All non-returnable entries should be mailed to:

The MEASAT-3 Launch Competition
P.O Box 10251,
50780 Kuala Lumpur

Entries should reach the organizers no later than **10 October 2006**. All submissions must include the participants' and guardian's names, birth date, copy of their birth certificate or MyKad number, addresses and telephone numbers. Those contestants wishing to be considered for the first prize in each category must possess a valid passport on the 10th October 2006 with at least 12 months validity. A photocopy of the information page in their passports should be attached to the entry.

The results of the competitions will be announced through the mass media no later than 15 October 2006.

The official radio partner for this competition is Xfresh FM – *Lain Beb!*, the radio station that supports hundred percent (100%) local music.

Additional information on the competition, as well as the full Terms and Conditions, can be found at www.measat.com, www.astro.com.my/astroceria and www.xfresh.com.

Detailed list of prizes

	Primary Category	Secondary Category
1st Prize	All expenses-paid trip to Baikonur Cosmodrome for the winner and a Guardian to witness the MEASAT-3 launch Dell Dimension 5150 desktop	All expenses-paid trip to Baikonur Cosmodrome for the winner and a guardian to witness the MEASAT-3 launch Dell Inspiron 9400 Notebook
2nd Prize	Xbox 360 Guest at MEASAT KL Launch Event	Xbox 360 Guest at MEASAT KL Launch Event
3rd Prize	iPod Nano Guest at MEASAT KL Launch Event	Motorola v3i Guest at MEASAT KL Launch Event
4th Prize	Nokia NGage QD Guest at MEASAT KL Launch Event	iPod Video Guest at MEASAT KL Launch Event
5th Prize	Exclusive Complimentary prize	Exclusive Complimentary prize
6th Prize	Exclusive Complimentary prize	Exclusive Complimentary prize
7th Prize	Exclusive Complimentary prize	Exclusive Complimentary prize

About MEASAT

MEASAT Satellite Systems Sdn Bhd is Malaysia's sole commercial satellite operator. Operating a network of two geostationary communications satellites, MEASAT-1 and MEASAT-2 launched in 1996, MEASAT supports all of Malaysia's main broadcasting and telecommunications companies as well as customers across East and South East Asia, Indochina, South Asia and Australia.

The launch of the MEASAT-3 satellite, from the Baikonur Cosmodrome located in Kazakhstan, will greatly enhance the power and reach of the MEASAT satellite. The introduction of MEASAT-3 will facilitate the introduction of leading edge telecommunications and media services across Malaysia while extending the reach of the MEASAT network to 110 countries representing more than 70% of the world's population.

MEASAT is headquartered at the MEASAT Teleport and Broadcast Centre located in CyberJaya.

For more information, please visit the MEASAT website at www.measat.com

About Astro Ceria

Astro Ceria is a whole new world of fun, inspiration and expression for kids of all ages. Astro Ceria brings Malaysian children a 24hours channel of quality animation and live action programming dedicated to kids between the ages of 4 to 14. The schedule comprises of three blocks specifically the Pre school animation. Toon Blast and Live action as well as specially designed formats like game shows. Internationally acclaimed programmes like Bob the Builder, Thomas and Friends, Mopatop's Shop, Kipper and Pingu will take our younger viewers on a fun-filled ride with their adventures.

Animation lovers will also be treated with exciting high action and thrilling shows like Mon-Colle Knights and Dragon Booster as well as the Indonesian produced animation series Petualangan Segah Di Nusantara, which will take you on journey around lovely Indonesia. Targeting our tweens, the Live Action genre introduces you to Cartoon Family and Chiquititas. Specially formatted show Gerak Geri Gasing, a local game show production, has hit the screens on Astro Ceria in September. Astro Ceria has a real Malaysian feel and short programmes are also produced to capture the local essence of the channel and bring it closer to the target audience.

For more information, please visit the Astro Ceria website at www.astro.com.my/astroceria

About ASTRO

ASTRO is the region's leading cross-media operator with Direct-To-Home satellite television services in Malaysia, Brunei and Indonesia. It is also the leading commercial radio broadcaster in Malaysia and a major publisher of TV guides and lifestyle magazines. ASTRO subsidiary, Celestial Pictures, owns the world's largest Chinese Film library and its digitally re-mastered films are released internationally through theatrical, video, television and new media distribution, and the Celestial Movies channels. The strength of these complementary brands has extended into interactive and multi-media services including provision of content for mobile telephony. ASTRO operates out of the All Asia Broadcast Centre, a fully-integrated digital broadcast and production complex in Kuala Lumpur.

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Website: www.astroplc.com

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