MEASAT
Breaking News

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Binariang and Boeing to Provide Next-Generation Satellite for Malaysia

KUALA LUMPUR and EL SEGUNDO, Calif., March 21, 2003 - Binariang Satellite Systems Sdn. Bhd. and Boeing Satellite Systems, a unit of The Boeing Company [NYSE: BA], announced today that the parties

have entered into a contract for the procurement of a high-power commercial communications satellite.

The new Boeing 601HP satellite designated MEASAT-3 will join the existing Boeing-built MEASAT-1 and

MEASAT-2 spacecraft in the Malaysia-East Asia Satellite (MEASAT) system. MEASAT-3 will be co-located

with MEASAT-1 at 91.5 degrees East longitude and will provide expansion and back-up capacity for

Binariang in meeting the increasing market demand for satellite services within the region. Boeing will also

provide an upgrade to the MEASAT ground facilities on Pulau Langkawi, Malaysia, and training and launch

support services.

"Based on the success and reliability of the initial two Boeing satellites we are delighted to once again

appoint Boeing as the manufacturer of MEASAT-3," said Tun Hanif Omar, Director of Binariang Satellite

Systems. "The MEASAT fleet enjoys one of the highest utilisation rates within the region. The launch of

MEASAT-3 ensures Binariang can continue to serve the growth requirements of our existing customers

while providing additional capacity for fully integrated video, data and VSAT services in Asia and new

markets in South and Central Asia, Middle East and Africa."

"Boeing is very pleased to continue its long-standing relationship with Binariang, to whom we have provided

Boeing 376 satellites and ground systems since 1994," said Dave Ryan, president of Boeing Satellite

Systems International, a subsidiary of Boeing Satellite Systems. "Through this hard-fought competition,

Boeing also has demonstrated that it is able to compete effectively, with high-quality and highly reliable

satellite systems." Scheduled for launch in 2005, MEASAT-3 will employ 24 C-band and 24 Ku-band

transponders, each providing 36 MHz of bandwidth over a 15 year minimum service life. MEASAT-3 C-Band

payload will cover Africa, Middle East, Eastern Europe, Asia and Australia. The Ku Band payload has been

designed to provide high-powered flexible service options for the development of data services and Direct-

to-Home applications in Malaysia, China and India.

Binariang Satellite Systems Sdn. Bhd.is the sole licensed commercial satellite operator in Malaysia.

Binariang pioneered the development of high-powered Ku-band Direct-to-Home services into South East

Asia with the launch of MEASAT-1 and MEASAT-2 in 1996, providing C-band and Ku-band connectivity

spanning India, Asia, Australia and the U.S. via Hawaii. Boeing Satellite Systems is the world's leading

manufacturer of commercial communications satellites and a major provider of space systems, satellites, and payloads for national defense, science and environmental applications.



NEW SATELLITE FOR MALAYSIA - Boeing Satellite Systems has been awarded a contract to build a high-power satellite for Binariang Satellite Systems Sdn. Bhd. of Kuala Lumpur. Under the contract, Boeing will provide MEASAT-3, a Boeing 601HP satellite, along with upgrades to the MEASAT ground station in Pulau Langkawi, training, and launch support services. MEASAT-3 will join the Boeing-built MEASAT-1 and MEASAT-2 spacecraft to provide direct-to-home and business communications services to an area that includes Malaysia, India, and China for Ku-band and to all of Asia, Middle East and Africa for C-band. The launch is scheduled for 2005.

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