

MEASAT

Breaking News

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TV3 Renews Agreement with MEASAT

Kuala Lumpur, 20 September 2004 – Binariang Satellite Systems Sdn. Bhd., the owner and operator of the MEASAT satellite network, today announced that System Televisyen Malaysia Berhad (“TV3”) has renewed a long term agreement to use the MEASAT satellite system for the distribution of the TV3 television channel across the region.

“TV3 is one of the leading television channels in Malaysia, with a strong and growing regional viewership” said Paul Brown-Kenyon, MEASAT, Vice President, Sales and Marketing. “We have supported TV3 since 1999 with satellite distribution services, and are delighted to be able to continue this relationship.”

TV3 will continue to use the MEASAT-1 satellite for satellite distribution services for the next 12 months, migrating to the MEASAT-3 satellite after launch (expected mid-05). MEASAT-3 will be co-located with MEASAT-1 at the 91.5°E orbital location, providing redundant C and Ku-band satellite capacity

“We thank TV3 for their support, and look forward to continuing a long and successful partnership,” Mr. Brown-Kenyon concludes.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia’s leading broadcasters, telecommunications providers and DTH operators. Operating today a two satellite network, MEASAT today serves customers in East and South East Asia, IndoChina, South Asia and Australia. The launch of MEASAT-3 in mid 2005 will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach 70% of the world’s population through a single high powered C-band beam. Co-located with MEASAT-1 at 91.5°E, MEASAT-3 will be able to provide customers with network redundancy for both C and Ku-band services. With a new KL Teleport, opening in November 2004, MEASAT also offers a range of services to the region’s broadcasting and telecommunications companies.

For more information, please visit our website www.measat.com.