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## **MEASAT-3 Launch Slot Confirmed**

Kuala Lumpur, 19 July 2006 – MEASAT Satellite Systems Sdn Bhd ('MEASAT') has been informed by International Launch Services ('ILS') on behalf of Lockheed-Khrunichev-Energia International Inc., the designated launch service provider for the MEASAT-3 satellite, that MEASAT-3 has been allocated a launch slot from 28 November 2006 to 26 January 2007. In their communication, ILS also stated that for MEASAT's planning purposes, they were targeting a launch towards the beginning of this period. MEASAT has confirmed in writing its acceptance of the launch slot and informed the spacecraft manufacturer, Boeing Satellite Systems, to ready the satellite for launch.

## **About MEASAT**

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH operators and telecom providers. Currently operating a two satellite network, MEASAT provides video distribution services across East and South East Asia, Indochina, South Asia and Australia. The launch of MEASAT-3 and MEASAT-1R, will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach Pay-TV operators in over 100 countries, representing more than 70% of the world's population.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STT, MEASAT provides a complete range of broadcast services including video playout, up-linking, and video turnaround to and from the key European and North American markets.

For more information, please visit the Company's website at www.measat.com