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MEASAT-3 Satellite Shipped to Baikonur Cosmodrome for Launch

Kuala Lumpur, 13 November 2006 – MEASAT Satellite Systems Sdn Bhd (“MEASAT”) and Boeing Satellite Systems International (Boeing) announced today that the MEASAT-3 communications satellite has been shipped from the Boeing Space and Intelligence Systems satellite manufacturing facility in El Segundo, California, to the historic Baikonur Cosmodrome in Kazakhstan, where it will be readied for a December launch, aboard an International Launch Services (ILS) Proton Breeze M rocket.

The Boeing 601 HP satellite was specially manufactured for MEASAT and will join the existing MEASAT-1 and MEASAT-2 satellites to expand the MEASAT satellite fleet to provide extended coverage over the wider Asia-Pacific region for MEASAT’s Direct-to-Home (DTH), broadcasting and telecommunications customers. Boeing has also provided the associated hardware and software for the telemetry, tracking and control of the MEASAT-3 satellite from the MEASAT Teleport and Broadcasting Center (“MTBC”) located in Cyberjaya.

"The shipment of MEASAT-3 represents another key milestone toward enabling MEASAT to provide services capable of reaching customers in more than 100 countries, which represents two-thirds of the world’s population," said Stephen T. O’Neill, president of Boeing Satellite Systems International, Inc.

MEASAT-3 will be co-located with MEASAT-1 at 91.5 degrees East longitude. It will provide 24 C-band and 24 Ku-band high powered transponders, each providing 36 MHz of bandwidth over a 15-year service life. MEASAT-3’s C-band payload will provide service over a region, including Asia, Australia, the Middle East, Eastern Europe and Africa, representing 70% of the world’s population. The Ku-band payload has been designed to provide high-powered, flexible service options for the development direct-to-home applications across Malaysia, Indonesia and South Asia.

About Boeing

A unit of The Boeing Company, Boeing Integrated Defense Systems is one of the world’s largest space and defense businesses. Headquartered in St. Louis, Boeing Integrated Defense Systems is a \$30.8 billion business. It provides network-centric system solutions to its global military, government, and commercial customers. It is a leading provider of intelligence, surveillance and reconnaissance systems; the world’s largest military aircraft manufacturer; the world’s largest satellite manufacturer; a foremost developer of advanced concepts and technologies; a leading provider of space-based communications; the primary

systems integrator for U.S. missile defense; NASA's largest contractor; and a global leader in sustainment solutions and launch services.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH operators and telecom providers. Currently operating a two satellite network, MEASAT provides video distribution services across East and South East Asia, Indochina, South Asia and Australia. Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STT, MEASAT provides a complete range of broadcast services including video playout, up-linking, and video turnaround to and from the key European and North American markets.

For more information, please visit the Company's website at www.measat.com



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