



# MEASAT

## Breaking News

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### **LIFT OFF SUCCESS**

**Kuala Lumpur, 12 December 2006:** MEASAT Satellite Systems Sdn Bhd (MEASAT) is pleased to announce the successful lift off of the Proton Breeze-M rocket carrying the MEASAT-3 satellite. The Proton Breeze M lifted off at 7:28:30am KL time this morning from the Baikonur Cosmodrome, Kazakhstan.

The launch was broadcast live via satellite to the KL Convention Centre where a group of over 1000 guests had gathered to witness the launch. YAB Datuk Seri Mohd Najib Tun Razak, The Deputy Prime Minister and Minister of Defence was the guest of honor at the event. The event was also attended by Yang Berhormat Dato' Seri Dr. Lim Keng Yaik, Minister of Energy, Water and Communications.

"The lift off of the launcher went according to plan" said Yang Amat Berbahagia Tun Hj Mohammad Hanif Omar, Director, MEASAT Satellite Systems Sdn Bhd. "The launcher's flight is expected to last 9 hours 12 minutes at which point, the MEASAT-3 satellite will separate from the launcher, after which the success of the launch will be known" continued Tun Hanif.

After separation, the satellite will be manoeuvred into its orbital location and will undergo in orbit testing which is expected to be completed by February 1 2008. When deployed operationally the satellite will increase the capacity at MEASAT's key 91.5E orbital location and extend the reach of the MEASAT network to 100 countries representing 70% of the world's population.

### ***About MEASAT***

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH operators and telecom providers. Currently operating a two satellite network, MEASAT provides video distribution services across East and South East Asia, Indochina, South Asia and Australia. The launch of MEASAT-3 in 2006, and MEASAT-1R in 2007, will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach Pay-TV operators in over 100 countries, representing more than 70% of the world's population.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STT, MEASAT provides a complete range of broadcast services including video playout, up-linking, and video turnaround to and from the key European and North American markets.

For more information, visit the Company's website at [www.measat.com](http://www.measat.com).