



Contact:
Shawna Felicia
MEASAT
+60 (3) 8213 2152
Shawna@measat.com

VTV Affirms Quality of MEASAT Satellite Service

Kuala Lumpur, 12 July 2006 – MEASAT Satellite System Sdn. Bhd. ("MEASAT") announced today that Vietnam Television ("VTV"), the national broadcaster of the Socialist Republic of Vietnam, has renewed its agreement to lease MEASAT-2 Ku-band capacity for the countries Direct to Home ("DTH") Pay-TV service.

"VTV is Vietnam's leading Pay-TV operator, supporting a large and rapidly expanding customer base" said Diego Sutachan, MEASAT's Vice President, Sales and Marketing. "We have had the privilege of providing VTV with satellite capacity for their DTH operations since its launch and are delighted to be able to announce the continuation of this partnership."

According to senior managers of VTV, including Mr. Nguyen Quoc Viet, Director General, VTV's DTH Service, "VTV subscribers have been pleased with the quality of the service received via MEASAT-2". They also added, "VTV looks forward to continuing providing high-quality broadcast with the renewal of the MEASAT-2 Ku-band transponder service."

VTV's DTH service, which was launched in 2004, offers up to 20 domestic and international channels. VTV planning to further increase the number of channels offered to its subscribers in the coming months.

About MEASAT

MEASAT is a premium supplier of satellite communication services to Asia's leading broadcasters, DTH operators and telecom providers. Currently operating a two satellite network, MEASAT provides video distribution services across East and South East Asia, Indochina, South Asia and Australia. The launch of MEASAT-3 in 2006, and MEASAT-1R in 2007, will extend the reach of the MEASAT fleet, providing customers with a satellite able to reach Pay-TV operators in over 100 countries, representing more than 70% of the world's population.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class media partners including Astro, Pacific Century Matrix and STT, MEASAT provides a complete range of broadcast services including video playout, up-linking, and video turnaround to and from the key European and North American markets.

For more information, please visit the Company's website at www.measat.com